Marc W. van Iersel, Curriculum vitae

Marc	V V .	van	ici sci,	Gui.	itcululli	vicac
Contents						

Academic record	2
Academic positions	2
Recognitions and outstanding achievements	2
Graduate student awardsErrore. II	l segnalibro non è definito
Continuing education Errore. II	l segnalibro non è definito
Teaching accomplishments	3
Courses taught	3
Graduate student advising	3
Programs Directed	4
Advisory Committee Service	5
Visiting scholars hosted	5
Student awards	6
Graduate student grants	8
Research accomplishments	9
Book Chapters:	9
Refereed journal articles:	10
Refereed proceedings of research conferences:	19
Nonrefereed articles and proceedings of research conferences:	21
Publications in trade magazines and other industry articles:	25
Abstracts:	29
Convention papers, posters, and seminars presented:	40
Popular press highlights of research	58
Outreach/Extension	59
Peer-reviewed learning modules	59
Other	59
Consulting	60
International/National service:	60
Research grants and gifts:	62
Competitive research grants	62
Industry funding	65
Special project funding	67

Marc W. van Iersel

Dooley Professor and Graduate Coordinator
Plant Nutrition and Physiology
Department of Horticulture
1307 Miller Plant Sciences Building
The University of Georgia
Athens, GA 30602-7273

Co-founder and Chief Technical Officer
Candidus, Inc.
Smart Lighting Strategies for Greenhouses
111 Riverbend Road
Athens, GA 30602

ResearchGate Profile Google Scholar Profile

Academic record

Ph.D., Department of Agronomy, University of Arkansas, 1994

M.S., Department of Horticulture, Wageningen Agricultural University, The Netherlands, 1989

Academic positions

7/17-current: Vincent J. Dooley Professor of Horticulture (Endowed professorship)

7/06-current: Graduate coordinator, Department of Horticulture, University of Georgia,

Athens, GA.

7/06-current: Professor, Plant nutrition and physiology, 65% research / 35% teaching,

Department of Horticulture, University of Georgia, Athens, GA.

7/02-6/06: Associate professor, Plant nutrition and physiology, 65% research / 35%

teaching, Department of Horticulture, University of Georgia, Athens, GA.

7/00-6/02: Associate professor, Floriculture, 100% research, Department of

Horticulture, University of Georgia, Griffin, GA.

7/95-6/00: Assistant professor, Floriculture, 100% research, Department of

Horticulture, University of Georgia, Griffin, GA.

2/94-6/95: Post-doctoral research fellow. Department of Crops, Soils, and

Biometeorology, Utah State University, Logan, UT.

Recognitions and outstanding achievements

2018 Porter Henegar Memorial Award for Horticultural Research. Awarded by the Southern Nursery Association.

2017 Recognized by the UGA Career Center 'for greatly contributing to the career development of UGA students'.

2017 Named Vincent J. Dooley Professor of Horticulture (endowed professorship) 2017 ASHS Outstanding Cross-Commodity Publication Award for "A Chlorophyll

- Fluorescence-based Biofeedback System to Control Photosynthetic Lighting in Controlled Environment Agriculture" (J. Amer. Soc. Hort. Sci. 141:169–176)
- 2016 Recognized by the UGA Career Center 'for greatly contributing to the career development of UGA students'.
- 2016 Outstanding graduate educator of the year, American Society for Horticultural Science.
- 2016 Alex Laurie Award (most significant applied floriculture research paper published in an ASHS journal). Awarded by AmericanHort.
- 2015 Recognized by the UGA Career Center 'for greatly contributing to the career development of UGA students'.
- 2012 Nominated for Katerva award (referred to as the Nobel Prize for sustainability) as part of the SCRI-MINDS research team.
- 2011 Georgia Green Industry Association Friend of the Environment Award
- 2007 Kenneth Post Award, awarded by the ASHS Floriculture working group and the Kenneth Post Foundation for best graduate student paper in an ASHS journal (with Stephanie E. Burnett and Paul A. Thomas).
- 2007 Outstanding professor of the year, UGA Horticulture Club
- 2001 Outstanding educator award, Georgia Flower Grower Association

Teaching accomplishments

Courses taught

- 2003, 2007, 2009. Horticultural Seminar. 1-hour graduate course.
- 2003, 2004, 2005. Soil fertility and plant nutrition, 4-hour undergrad/grad course co-taught with Dr. Cabrera, Crop and Soil Science.
- 2004, 2006. Advanced plant nutrition, 4-hour graduate course.
- 2004-2014, 2017. Garden history of Europe, 3-hour study abroad course co-taught with Dr. Smalley, Horticulture.
- 2001, 2005, 2007, 2009, 2011. Photosynthesis, 1-hour graduate course
- 2012. Photosynthesis, 4-hour graduate course, co-taught with Dr. Anish Malladi.
- 2006-2014. Environmental physiology, 4-hour undergrad/grad course.
- 2008. Organic agriculture seminar. 1-hour undergraduate course.
- 2010, 2011, 2013, 2015, 2017. Measurements and Control in Plant and Soil Science, 3-hour graduate course.
- 2015-2018. Advanced Plant Physiology, 4-hour graduate course, co-taught with Dr. Anish Malladi.

Graduate student advising

Programs Directed

Erin James, 1998, M.S., Horticulture. Ebb-and-flow irrigation and bedding plant production. Juang-horng Chong, 1999 - 2001, M.S., Entomology. <u>The biology of the mealybug</u>

<u>Phenacoccus madeirensis and its interaction with the host plants</u>. Co-advisor with Dr. Ron Oetting, Department of Entomology.

Krishna Nemali, 2001-2002, M.S., Horticulture. <u>Interactive effects of light and nutrition on growth and CO₂ exchange rate of begonia (*Begonia* × *semperflorens*).</u>

Stephanie Burnett, 2001-2004, Ph.D., Horticulture. <u>Effects of polyethylene glycol on the morphology of ornamental seedlings</u>. Co-advisor with Dr. Paul Thomas.

Krishna Nemali, 2003-2005, Ph.D., Horticulture. Water requirements of greenhouse crops.

Ava Howard, 2003-2008, Ph.D., Plant Biology. <u>Nighttime water loss in C3 plants</u>. Co-advisor with Dr. Lisa Donovan (Plant biology).

Kate Seader, 2005-2006, Master's degree in Forest Resources (non-thesis). Co-advisor with Ron Hendrick (Forestry and Natural Resources).

Andrew Ogden, 2006-2009, M.S., Horticulture. Organic blueberry production in high tunnels.

Jongyun Kim, 2007-2011, Ph.D., Horticulture. <u>Water relations of bedding plants: water use, drought physiology, and gene expression</u>.

Manuel Astacio, 2009-2011, M.S., Horticulture. <u>The effects of exogenous abscisic acid on evapotranspiration and root hydraulic conductance of tomato</u>.

Lucas O'Meara, 2010-2012, M.S., Horticulture. <u>Dynamics of water use in *Hydrangea* macrophylla and *Gardenia jasminoides*. Co-advisor with Dr. Matthew Chappell.</u>

Geoffrey Weaver, 2011-2013, M.S., Horticulture. <u>Developing holding agents for ornamental bedding plants: The effects of abscisic acid and its synthetic analog 8' acetylene methylester abscisic acid on water use, gas exchange, and chlorophyll of pansies (Viola × wittrockiana).</u>

Alem Peter, 2010-2014, Ph.D., Horticulture. <u>Irrigation, fertilization and non-chemical plant</u> growth regulation in greenhouse production. Co-advisor with Dr. Paul Thomas.

Amanda Bayer, 2010-2014, Ph.D., Horticulture. <u>Improving growth and quality of Hibiscus</u> <u>acetosella</u> and <u>Gardenia jasminoides</u> with efficient irrigation and fertilization for more <u>sustainable container plant production</u>. Co-advisor with Dr. John Ruter.

Alex Litvin, 2013 – 2015, M.S., Horticulture. <u>Interaction of drought stress and gibberellin</u> <u>metabolism on stem elongation in tomato</u>. Co-advisor with Dr. Anish Malladi.

Shuyang Zhen, 2013 - 2017, Ph.D., Horticulture. Improving photosynthetic lighting efficiency in controlled environment agriculture: the importance of light acclimation and far-red light.

David Gianino, 2015 – 2016, M.S., Horticulture. Endoreduplication and its effect on fruit size in tomato as affected by drought stress. Co-advisor with Dr. Anish Malladi.

Bruno Casamali, 2015 - 201?, Ph.D., Horticulture. Co-advisor with Dr. Dario Chavez.

Eric Stallknecht, 2016-201?, M.S., Horticulture.

Geoffrey Weaver, 2016 - 201?, Ph.D., Horticulture.

Jun Liu, 2017 - 201?, Ph.D., Horticulture.

Theekshana Jayalath, 2017 - 201?, Ph.D., Horticulture.

Claudia Elkins, 2017 – 201?, M.S., Horticulture.

Advisory Committee Service

Yu Fei, 1997, MS, Plant Pathology John Duval, 1999, PhD, Horticulture Scott Ludwig, 1999, PhD, Entomology Amanda Miller, 2000, MS, Horticulture Disha Dumka, 2002, MS, Crop and Soil Science

Wendy Wade, 2002, MS, Food Science Pai-Tsang Chang, 2002. MS, Horticulture Juang-horng Chong, 2005, PhD, Entomology Pai-Tsang Chang, 2007, PhD, Horticulture Amy Burton, 2005, MS, Horticulture Jason Nedlo, 2007, PhD, Forestry Sarah Swanner, 2007, M.S., Horticulture Robert Warren, 2007, PhD, Ecology Tim Coolong, 2007, PhD, Horticulture Mary-Anne McGuire, 2009, PhD, Forestry Tim Wertin, 2010, PhD, Forestry Cara Gormally, 2010, Ph.D. Plant Biology Lara Jackson, 2010, MS, Horticulture Doug Aubrey, 2011, PhD, Forestry Jingjing Yin, 2012, PhD, Forestry Samuel Kelleher, 2012, MLA, Landscape architecture

Michael Martin, 2012, PhD Horticulture

JoHannah Biang, 2012, MS, Horticulture

Sungeon Cho, 2012, PhD Horticulture

Madhumita Dash, 2012, PhD Horticulture Ethan Milton, 2013, MS, Plant Biology Cody Luedtke, 2013, MS, Forestry Erico Mattos, 2013, PhD, Crop and Soil Science

Elise Wygant, 2014, MS, Plant Biology Michael Zhao, 2014, MS, Engineering Alan Bowsher, 2015, PhD, Plant Biology Miles Ingwers, 2016, PhD, Forestry Daryl Chastain, 2015, PhD, Crop and Soil Science

Alex Pilote, 2017, PhD, Plant Biology Jeb Fields, 2016, PhD, Horticulture, Virginia Tech

Ashley Rae, PhD, Plant Biology
Will Wheeler, 2015, MS, Horticulture
Doug Alt, 2014, MS, Horticulture
Ryan O'Neill, PhD, Horticulture
Shakuntala Sharma, PhD, Forestry
Torey Burns, PhD, Plant Biology
Aaron Patrick, MS, Engineering
Clint Steketee, PhD, Plant Breeding,
Genetics, and Genomics
Paul Kusuma, PhD, Plants, Soils, and
Climate, Utah State University
Rachel White, MS, Horticulture

Visiting scholars hosted

Misleide Leite, Undergraduate student, Universidade de São Paulo, 2017 (six months) Alexandre Trevizan, Undergraduate student, Universidade de São Paulo, 2016-17 (six months)

Pedro Morelli, Undergraduate student, Universidade de São Paulo, 2016-2017 (nine months)

Jong Goo Kang, Assistant professor, Sunchon National University, Korea, 1998-2000 (2 years)

Jong Goo Kang, Associate professor, Sunchon National University, Korea, 2006-2007 (1 year)

Francesco Montesano, PhD student, University of Bari, Italy, 2005 (1 year)

Giulia Camerata, PhD student, University of Palermo, Italy, 2007 (4 months)

Julian Miralles Crespo, PhD student, University of Cartagena, Spain, 2009 (4 months)

Rhuanito Soranz Ferrarezi, PhD student, UniCamp, Campinas, Brazil, 2010-2011 (1 year)

Mohammad Mehrdad Jowkar, PhD student, Islamic Azad University, Kermanshah, Iran, 2011 (3 months)

Jong Goo Kang, Professor, Sunchon National University, Korea, 2013-2015 (1.5 years)

Rhuanito Soranz Ferrarezi, Post-doctoral research scientist, Brazil, 2013-2014 (1.5 years)

Student awards

- Geoffrey Weaver. 2018. 1st place in oral presentation competition for PhD students. 2018 Southern Nursery Association Research Conference, Baltimore, MD.
- Shuyang Zhen. 2016. 1st place in oral presentation competition for PhD students. 2016 Southern Nursery Association Research Conference, Athens, GA.
- Geoffrey Weaver. 2016. 2nd place in oral presentation competition for PhD students. 2016 Southern Nursery Association Research Conference, Athens, GA.
- David Gianino. 2016. 1st place in oral presentation competition for MS students. 2016 Southern Nursery Association Research Conference, Athens, GA.
- David Gianino. 2016. 1st place. Controlled Environment working group student presentation competition. ASHS annual conference, Atlanta, GA.
- Shuyang Zhen. 2016. 2nd place. Controlled Environment working group student presentation competition. ASHS annual conference, Atlanta, GA.
- Shuyang Zhen. 2016. 1st place in graduate student poster competition, 8th International Symposium on Light in Horticulture. East Lansing, MI.
- Sierra McDonald. 2016. 4th place, College of Agricultural and Environmental Sciences undergraduate research poster competition.
- Shuyang Zhen. 2016. 2nd place. UGA College of Agricultural and Environmental Sciences Broadus Browne Graduate Student Competition (PhD).
- David Gianino. 2015. 3rd place. Controlled Environment working group student presentation competition. ASHS annual conference, New Orleans, LA.
- Shuyang Zhen. 2015. GA Harris fellowship, Decagon Devices. Fellowship includes \$5,000 worth of research instrumentation donated by Decagon Devices.
- Shuyang Zhen. 2014. 1st place. Controlled Environment working group student presentation competition. ASHS annual conference, Orlando, FL.
- Alem Peter, 2014. Honored at Presidential Honors Day, University of Georgia, Athens.
- Amanda Bayer. 2013. 1st place. 2013 Southern region International Plant Propagators

- Society meeting, Athens, GA.
- Olyssa Starry. 2013. 1st place, ASHS Controlled Environment Working Group graduate student oral presentation competition. ASHS annual conference, Palm Springs, CA. (Olyssa was a graduate student at The University of Maryland, presenting research done in my lab).
- Amanda Bayer. 2013. 3rd place. ASHS Scholars Ignite competition. ASHS annual conference, Palm Springs, CA.
- Amanda Bayer. 2013. Outstanding Graduate Teaching Award, UGA.
- Lucas O'Meara. 2011. 2nd place in E. Broadus Browne student competition (M.S. division). College of Agricultural and Environmental Sciences, University of Georgia.
- Manuel Astacio. 2011. 1st place in poster competition at the Center for Applied Nursery Research Open House (GGIA Wintergreen, Duluth, GA).
- Rhuanito Soranz Ferrarezi. 2011. 2nd place in poster competition at the Center for Applied Nursery Research Open House (GGIA Wintergreen, Duluth, GA).
- Mandy Bayer. 2011. 1st place in oral presentation competition for PhD students. 2011 Southern Nursery Association Research Conference, Mobile, AL.
- Jongyun Kim. 2011. 3rd place in oral presentation competition for PhD students. 2011 Southern Nursery Association Research Conference, Mobile, AL.
- Jongyun Kim. 2010. 3rd place in oral presentation competition for PhD students. 2010 Southern Nursery Association Research Conference, Mobile, AL.
- Jongyun Kim. 2009. OFA scholar. OFA Short Course Registration, complimentary meals, lodging, and a one-year OFA associate membership.
- Jongyun Kim. 2009. Best graduate student poster, Annual meeting of NCERA-101 'Control Environment Technology and Use'.
- Ava Howard. 2008. New Phytologist poster award at the Ecological Society of America Annual Meeting (best student poster award).
- Ava Howard. 2008. Excellence in Graduate Teaching, University of Georgia.
- M. Kate Lee. 2008. 2nd place in oral presentation competition for undergraduate students. 2008 Southern Nursery Association research conference, Atlanta, GA.
- Jongyun Kim. 2008. 2nd place in oral presentation competition for PhD students. 2008 Southern Nursery Association Research Conference, Atlanta, GA.
- Ava Howard. 2007. Department of Plant Biology Duncan award for teaching and research, University of Georgia.
- Ava Howard. 2005. Best Poster Award, UGA Plant Biology Graduate Student Symposium.
- Ava Howard. 2005. Outstanding Graduate Teaching Award, UGA
- Krishna S. Nemali. 2005. 3rd place in oral presentation competition for PhD students. 2005 Southern Nursery Association Research Conference, Atlanta, GA.
- Krishna S. Nemali. 2005. 1st place in ASHS 2005 poster competition. 2005 Annual meeting of the American Society for Horticultural Science, Las Vegas, NV.

- Krishna S. Nemali. 2004. 2nd place in oral presentation competition for PhD students. 2004 Southern Nursery Association Research Conference, Atlanta, GA.
- Krishna S. Nemali. 2004. 3rd place in ASHS 2004 poster competition. 2004 Annual meeting of the American Society for Horticultural Science, Austin, TX.
- Stephanie Burnett, 2003. 1st place in oral presentation competition for PhD students. 2003 Southern Nursery Association Research Conference, Atlanta, GA.
- Krishna Nemali. 2001. John Carew Memorial Scholarship. Bedding Plant Foundation Inc. (\$3,000 scholarship).

Graduate student grants

- Shuyang Zhen. 2015. Travel grant to attend the 2015 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Alex Litvin. 2015. Travel grant to attend the 2015 meeting of the American Society for Horticultural Science, ASHS, \$500.
- David Gianino. 2015. Travel grant to attend the 2015 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Shuyang Zhen. 2014. Travel grant to attend the 2014 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Alex Litvin. 2014. Travel grant to attend the 2014 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Mandy Bayer. 2014. Travel grant to attend the 2014 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Mandy Bayer. 2013. Travel grant to attend the 2013 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Mandy Bayer. 2013. Travel grant to attend the 2013 meeting of the American Society for Horticultural Science. UGA Graduate School, \$350.
- Geoffrey Weaver. 2013. Travel grant to attend the 2013 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Alem Peter. 2013. Travel grant to attend the 2013 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Alem Peter. 2013. Travel grant to attend the 2013 meeting of the American Society for Horticultural Science, UGA Graduate School, \$300.
- Mandy Bayer. 2012. Travel grant to attend the 2012 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Mandy Bayer. 2012. Travel grant to attend the 2012 meeting of the American Society for Horticultural Science. UGA Graduate School, \$300.
- Geoffrey Weaver. 2012. Travel grant to attend the 2012 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Alem Peter. 2012. Travel grant to attend the 2012 meeting of the American Society for Horticultural Science, ASHS, \$500.

- Alem Peter. 2012. Travel grant to attend the 2012 meeting of the American Society for Horticultural Science, UGA Graduate School, \$300.
- Mandy Bayer. 2011. Travel grant to attend the 2011 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Lucas O'Meara. 2011. Travel grant to attend the 2011 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Alem Peter. 2011. Travel grant to attend the 2011 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Jongyun Kim. 2009. Automated control of irrigation and fertilization of greenhouse crops, Decagon Devices, \$10,000 in-kind.
- Jongyun Kim. 2008. Travel grant to attend the 2008 meeting of the American Society for Horticultural Science, UGA-graduate school, \$250.
- Jongyun Kim. 2008. Travel grant to attend the 2008 meeting of the American Society for Horticultural Science, UGA-CAES, \$500.
- Andrew Ogden. 2008. Travel grant to attend the 2008 meeting of the American Society for Horticultural Science, UGA-CAES, \$750.
- Andrew Ogden. 2007. Travel grant to attend the 2007 meeting of the American Society for Horticultural Science, ASHS, \$500.
- Andrew Ogden. 2007. Travel grant to attend the 2007 meeting of NCERA-101 'Controlled environment technologies and use'. NCERA-101, \$200.
- Ava Howard. 2006, Sigma Xi Grants-in-Aid of Research. Determining the stomatal contribution to nighttime water loss in two *Populus* species.
- Krishna Nemali. 2005 Travel grant to attend 2005 meeting of the American Society for Horticultural Science, Las Vegas, NV. UGA graduate school, \$600.
- Ava Howard. 2005. Department of Plant Biology Small Grant, University of Georgia
- Krishna Nemali. 2004 Travel grant to attend 2004 meeting of the American Society for Horticultural Science, Austin, TX. UGA graduate school.
- Krishna Nemali. 2004 Travel grant to attend 2004 meeting of the American Society for Horticultural Science, Austin, TX. UGA CAES.
- Krishna Nemali. 2002. Travel grant to attend the 2002 meeting of the American Society for the Horticultural Science. ASHS, \$200.

Research accomplishments

Book Chapters:

- ^{6,} Volder, A and M.W. van Iersel. 2018. Root growth, physiology, and potential impact of soilless culture on their functioning. In: M. Raviv and J.H. Lieth (eds). Soilless culture: Theory and Practice. p. xx-xx. Elsevier. (In press)
- ^{5.} Burnett, S. and M.W. van Iersel. 2018. Watering, irrigation systems and control. In: K.

- Williams, S. Mangiafico, and D. Merhaut (eds). Water and nutrient management for greenhouse crops. p. xx-xx. University of California Division of Agriculture and Natural Resources. (In press).
- van Iersel, M.W. 2017. Optimizing LED lighting in controlled environment agriculture. In: S.D. Gupta (ed.). Light emitting diodes for agriculture. Smart lighting. p. 59-80. Springer Verlag, Singapore. (ISBN 978-981-10-5807-3) DOI: http://dx.doi.org/10.1007/978-981-10-5807-3 4.
- van Iersel, M. 2017. Light, photosynthesis and plant growth. In: R. Lopez and E. Runkle (eds.) Light management in controlled environments. p. 31-42. Meister Media Worldwide, Willoughby, Ohio (ISBN-13: 978-1544254494).
- van Iersel, M. 2007. La gestione della fertilizzazione nei sistemi con subirrigazione (Fertilizer management in subirrigation systems). In: P. Santamaria (ed.) I sistemi di allevamento in vaso can subirrigazione a ciclo chiuso. p. 53-65. Aracne editrice, Rome, Italy (ISBN 978-88-548-1190-4)
- van Iersel, M. 2004. Light, photosynthesis and plant growth. In: E. Runkle and P. Fisher (eds.) Lighting up profits. Understanding greenhouse lighting. p. 18-24. Meister Publishing, Willoughby, Ohio. (ISBN 1-892829-10-X)

Refereed journal articles:

- Zhen, S. and M.W. van Iersel. 2018. Identifying the spectral range of far-red light that enhances photochemistry of lettuce grown under different spectra. *Annals of Botany* (In review).
- Martin, M., G. Weaver, J. Porter, T. Maddox, M.W. van Iersel, and M.R. Chappell. 2018. Carbon allocation, water status and photosynthesis of *Hibiscus acetosella* 'Panama Red' cuttings during adventitious root formation. *Scientia Horticulturae* (In review).
- ^{125.}Parente, A., F.F. Montesano, M.W van Iersel, F. Boari, V. Cantore, and G. D'Amato. 2018. Sensor-based irrigation management of soilless basil using a new smart irrigation system: effects of set-point on plant physiological responses and crop performance. *Agricultural Water Management* 203:20-29.
- ^{124.} Fields, J. J.S. Owen, J.E. Altland, M.W. van Iersel, and B.E. Jackson. 2018. Soilless substrate hydrology can be engineered to influence plant water status for an ornamental containerized crop grown within optimal water potentials. *Journal of the American Society for Horticultural Science* (in press).
- Wheeler, W.D., J. Williams-Woodward, P.A. Thomas, M. van Iersel, and M.R. Chappell. 2017. Impact of substrate volumetric water on *Pythium aphanidermatum* infection in *Petunia* x *hybrida*: A case study on the use of automated irrigation in phytopathology studies. *Plant Health Progress* 18:12-125. http://dx.doi.org/10.1094/PHP-01-17-0006-RS
- ^{122.} South, K.A, P.A. Thomas, M.W. van Iersel, C. Young, and M.L. Jones. 2017. Ice cube irrigation of potted *Phalaenopsis* orchids does not decrease display life or cause chilling damage to roots. *HortScience* 52:1271–1277. http://dx.doi.org/10.21273/HORTSCI12212-17

- ^{121.} Zhen, S. and M.W. van Iersel. 2017. Photochemical acclimation of three contrasting species to different light levels: Implications for supplemental lighting. *Journal of the American Society for Horticultural Science* 142:346-354. http://dx.doi.org/10.21273/JASHS04188-17.
- ^{120.} Zhen, S. and M.W. van Iersel. 2017. Far-red light is needed for efficient photochemistry and photosynthesis. *Journal of Plant Physiology* 209:115-222. http://dx.doi.org/10.1016/j.jplph.2016.12.004
- van Iersel, M.W. and D. Gianino. 2017. An adaptive control approach for LED lights can reduce the energy costs of supplemental lighting in greenhouses. *HortScience* 52:72-77.
- ^{118.} Litvin, A., M.W. van Iersel, and A. Malladi. 2016. Drought stress reduces stem elongation and alters gibberellin-related gene expression during vegetative growth of tomatoes. *Journal of the American Society for Horticultural Science* 141:591-597. http://dx.doi.org/10.21273/JASHS03913-16
- ^{117.} Bayer, A., J. Ruter, and M.W. van Iersel. 2016. Elongation of *Hibiscus acetosella* under well-watered and drought-stressed conditions. *HortScience* 51:1384-1388. http://dx.doi.org/10.21273/HORTSCI11039-16
- ^{116.} Kang, J.-G., R.S. Ferrarezi, S.K. Dove, G.M. Weaver, and M.W. van Iersel. 2016. Increased fertilizer levels do not prevent ABA-induced chlorosis in pansy. *HortTechnology* 26-647-650. http://dx.doi.org/10.21273/HORTTECH03441-16
- ^{115.} Chastain, D.R., J.L. Snider, J.S. Choinski, G.D. Collins, C.D. Perry, J. Whitaker, T.L. Grey, R.B. Sorensen, M. van Iersel, and S.A. Byrd. 2016. Leaf ontogeny strongly influences photosynthetic tolerance to drought and high temperature in *Gossypium hirsutum*. *Journal of Plant Physiology* 199:18-28. http://dx.doi.org/10.1016/j.jplph.2016.05.003
- ^{114.} van Iersel, M.W., G. Weaver, M.T. Martin, R.S. Ferrarezi, E. Mattos, and M. Haidekker. 2016. A chlorophyll fluorescence-based biofeedback system to control photosynthetic lighting in controlled environment agriculture. *Journal of the American Society for Horticultural Science* 141:169-176.
- ^{113.} Ferrarezi, R.S., M.W. van Iersel, and R. Testezlaf. 2016. Plant growth response of subirrigated salvia 'Vista red' to increasing water heights in two substrates. *Horticultura Brasileira* 34: 202-209. http://dx.doi.org/10.1590/S0102-053620160000200009
- ^{112.} Montesano, F.F., M.W. van Iersel, and A. Parente. 2016. Timer versus moisture sensor-based irrigation control of soilless lettuce: Effects on yield, quality and water use efficiency. *Horticultural Science* 43:67-75. http://dx.doi.org/10.17221/312/2014-HORTSCI
- Niu, F., D. Zhang, Z. Li, M. van Iersel, and P. Alem 2015. Morphological response of eucalypts seedlings to phosphorus supply through hydroponic system. *Scientia Horticulturae* 194:295-303. https://doi.org/10.1016/j.scienta.2015.08.029
- ^{110.} Ferrarezi, R.S., M.W. van Iersel, and R. Testezlaf. 2015. Uso da subirrigação para imposição de estresse hídrico em sistema semi-contínuo para medição de CO₂. (Use of subirrigation for water stress imposition in a semi-continuous CO₂-exchange system). Advances in Ornamental Horticulture and Landscaping 21:235-242. (in Portuguese)

- ^{109.} Ferrarezi, R.S., G.M. Weaver, M.W. van Iersel, and R. Testezlaf. 2015. Subirrigation: Historical overview, challenges, and future prospects. *HortTechnology* 25:262-276.
- ^{108.} Bayer, A., J. Ruter, and M.W. van Iersel. 2015. Optimizing irrigation and fertilization of *Gardenia jasminoides* for good growth and minimal leaching. *HortScience* 50:994-1001.
- ^{107.} Alem, P., P. A. Thomas, and M.W. van Iersel. 2015. Controlled water deficit as an alternative to plant growth retardants for regulation of poinsettia stem elongation. *HortScience* 50:565-569.
- ^{106.} Alem, P., P.A. Thomas, and M.W. van Iersel. 2015. Substrate water content and fertilizer rate affect growth and flowering of potted petunia. *HortScience* 50:582-589.
- ^{105.} Ferrarezi, R.S. and M.W. van Iersel. 2015. Monitoring and controlling ebb-and-flow subirrigation with soil moisture sensors. *HortScience* 50:447-453.
- Alem, P., P.A. Thomas, and M.W. van Iersel. 2015. Use of controlled water deficit to regulate poinsettia stem elongation. *HortScience* 50:234-239.
- ^{103.} Bayer, A., J. Ruter, and M.W. van Iersel. 2015. Automated irrigation control for improved growth and quality of *Gardenia jasminoides* 'Radicans' and 'August Beauty'. *HortScience* 50:78-84.
- ^{102.} Ferrarezi, R.S., S.K. Dove, and M.W. van Iersel. 2015. An automated system for monitoring soil moisture and controlling irrigation using low-cost open-source microcontrollers. *HortTechnology* 25:110-118.
- ^{101.} Lu, P., R. F., Davis, R. C., Kemerait, M. W. van Iersel, and H. Scherm. 2014. Physiological effects of *Meloidogyne incognita* infection on cotton genotypes with differing levels of resistance in the greenhouse. *Journal of Nematology* 46:352-359.
- ^{100.} Ferrarezi, R.S., Marc W. van Iersel and R. Testezlaf. 2014. Subirrigation automated by capacitance sensors for salvia production. *Horticultura Brasileira* 32:314-320. (DOI: http://dx.doi.org/10.1590/S0102-05362014000300013)
- ^{99.} Weaver, G. and M.W. van Iersel. 2014. Antitranspirational efficacy and longevity of abscisic acid and a synthetic ABA-analog in pansies (*Viola* × *wittrockiana*). *HortScience* 49:779-784.
- ^{98.} Starry, O., J.D. Lea-Cox, J. Kim, and M.W. van Iersel 2014. Photosynthesis and water use by two *Sedum* species in green roof substrate. *Environmental and Experimental Botany* 107:105-112. (DOI: https://doi.org/10.1016/j.envexpbot.2014.05.014)
- O'Meara, L., M.R. Chappell, and M.W. van Iersel. 2014. Water use of Hydrangea macrophylla and Gardenia jasminoides in response to a gradually drying substrate. HortScience 49:493-498.
- ^{96.} Zhen, S., S.E. Burnett, M.E. Day, and M.W. van Iersel 2014. Effects of substrate water content on morphology and physiology of rosemary, Canadian columbine, and cheddar pink. *HortScience* 49:486-492.
- ^{95.} Lea-Cox, J.D., W.L. Bauerle, M.W. van Iersel, G.F. Kantor, T.L. Bauerle, E. Lichtenberg, D.M. King, and L. Crawford. 2013. Advancing wireless sensor networks for irrigation management

- of ornamental crops: an overview. HortTechnology 23:717-724.
- ^{94.} Chappell, M., S.K. Dove, M.W. van Iersel, P.A. Thomas and J. Ruter. 2013. Implementation of wireless sensor networks for irrigation control in three container nurseries. *HortTechnology* 23:747-753.
- ^{93.} van Iersel, M.W., M.R. Chappell, and J. Lea-Cox. 2013. Sensors for improved efficiency of irrigation in greenhouse and nursery production. *HortTechnology* 23:735-746.
- ^{92.} O'Meara, L., M.W. van Iersel, and M.R. Chappell. 2013. Modeling daily water use of *Hydrangea macrophylla* and *Gardenia jasminoides* as affected by growth stage and environmental conditions. *HortScience* 48:1040-1046.
- ^{91.} Bayer, A., I. Mahbub, M. Chappell, J. Ruter, and M.W. van Iersel. 2013. Water use and growth of *Hibiscus acetosella* 'Panama Red' grown with a soil moisture sensor controlled irrigation system. *HortScience* 48:980-987.
- Wertin, T., M.A. McGuire, M. van Iersel, J. Ruter, and R. Teskey. 2012. Effects of elevated temperature and [CO2] on photosynthesis, leaf respiration and biomass accumulation of *Pinus taeda* seedlings at cool and warm sites within its current range. *Canadian Journal of Forest Research* 42:943-957. (DOI: http://dx.doi.org/10.1139/x2012-050)
- ^{89.} Kim, J., A. Malladi, and M.W. van Iersel. 2012. Physiological and molecular responses to drought in Petunia: the importance of stress severity. *Journal of Experimental Botany* 63:6335-6345. (DOI: http://dx.doi.org/10.1093/jxb/ers285)
- ^{88.} Pennisi, S.V. and M.W. van Iersel. 2012. Quantification of carbon assimilation of plants in simulated and *in situ* interiorscapes. *HortScience* 47:468-476.
- ^{87.} Garland, K.F., S.E. Burnett, M.E. Day, and M.W. van Iersel. 2012. Influence of substrate water content and daily light integral on photosynthesis, water use efficiency, and morphology of *Heuchera americana*. *Journal of the American Society for Horticultural Science* 137:57-62.
- ^{86.} Astacio, M.G. and M.W. van Iersel. 2011. Concentrated exogenous abscisic acid drenches reduce root hydraulic conductance and cause wilting in tomato. *HortScience* 46:1640-1645.
- ^{85.} Astacio, M.G. and M.W. van Iersel. 2011. Determining the effects of abscisic acid drenches on evapotranspiration and leaf gas exchange of tomato. *HortScience* 46:1512-1517.
- ^{84.} Mattson, N.S. and M.W. van Iersel. 2011. Application of the 4R nutrient stewardship concept to horticultural crops: Applying nutrients at the "right time". *HortTechnology* 21:667-673.
- ^{83.} Kim, J, M.W. van Iersel and S.E. Burnett. 2011. Estimating daily water use of two petunia cultivars based on plant and environmental factors. *HortScience* 46:1287-1293.
- ^{82.} Crespo, J. M. and M.W. van Iersel. 2011. A calibrated time domain transmissometry soil moisture sensor can be used for precise automated irrigation of container-grown plants. *HortScience* 46:889-894.
- 81. Kim, J. and M.W. van Iersel. 2011. Slowly-developing drought stress increases

- photosynthetic acclimation of *Catharanthus roseus*. *Physiologia Plantarum* 143:166-177. (DOI: 10.1111/j.1399-3054.2011.01493.x)
- ^{80.} Kim, J and M.W. van Iersel. 2011. Abscisic acid drenches can reduce water use and extend shelf life of *Salvia splendens*. *Scientia Horticulturae* 127:420-423.
- ^{79.} van Iersel, M.W., S. Dove, J.G. Kang, and S.E. Burnett. 2010. Growth and water use of petunia as affected by substrate water content and daily light integral. *HortScience* 45:277-282.
- ^{78.} Ogden, A.B. and M.W. van Iersel. 2009. Southern highbush blueberry production in high tunnels: environmental conditions, development, yield, and fruit quality. *HortScience* 44:1850-1856.
- van Iersel, M.W., K. Seader, and S. Dove. 2009. Exogenous abscisic acid application effects on stomatal closure, water use, and shelf life of hydrangea (*Hydrangea macrophylla*). *Journal of Environmental Horticulture* 27:234-238.
- ^{76.} Howard, A.R, M.W. van Iersel, J.H. Richards, L.A. Donovan. 2009. Nighttime transpiration can decrease hydraulic redistribution. *Plant, Cell and Environment* 32:1060-1070. (DOI: 10.1111/j.1365-3040.2009.01988.x).
- ^{75.} Kang, J.-G. and M.W. van Iersel. 2009. Managing fertilization of bedding plants: a comparison of constant fertilizer concentrations versus constant leachate electrical conductivity. *HortScience* 44:151-156.
- ^{74.} Lee, M.K. and M.W. van Iersel. 2008. Sodium chloride effects on growth, morphology, and physiology of chrysanthemum (*Chrysanthemum* ×*morifolium*). *HortScience* 43:1888-1891.
- ^{73.} Burnett, S.E. and M.W. van Iersel. 2008. Morphology and irrigation efficiency of *Gaura lindheimeri* grown with capacitance-sensor controlled irrigation. *HortScience* 43:1555–1560.
- ^{72.} Chang, P.-T., M.W. van Iersel, W.M. Randle, and C.E. Sams. 2008. Nutrient solution concentrations of Na₂SeO₄ affect the accumulation of sulfate and selenate in *Brassica oleracea* L. *HortScience* 43:913-918.
- ^{71.} Nemali, K.S. and M.W. van Iersel. 2008. Physiological responses to different substrate water contents: screening for high water-use efficiency in bedding plants. *Journal of the American Society for Horticultural Science* 133:333-340.
- ^{70.} Montesano, F., and M.W. van Iersel. 2007. Calcium can prevent toxic effects of Na⁺ on tomato leaf photosynthesis, but does not restore growth. *Journal of the American Society for Horticultural Science* 132:310-318.
- ^{69.} Frantz, J.M., N.N. Cometti, M.W. van Iersel, and B. Bugbee. 2007. Rethinking acclimation of growth and maintenance respiration of tomato in elevated CO₂: effects of a sudden change in light at different temperatures. *Journal of Plant Ecology* 31:695-710.
- ^{68.} Burton, A.L., S.V. Pennisi, and M.W. van Iersel. 2007. Morphology and postharvest performance of *Geogenanthus undatus* 'Inca' following application of ancymidol and flurprimidol. *HortScience* 42:544-549.

- ^{67.} Nemali, K.S., F. Montesano, S.K. Dove, M.W. van Iersel. 2007. Calibration and performance of moisture sensors in soilless substrates: ECH₂O and Theta probes. *Scientia Horticulturae* 112:227-234.
- ^{66.} Nemali, K.S. and M.W. van Iersel. 2006. An automated system for controlling drought stress and irrigation in potted plants. *Scientia Horticulturae* 110:292–297.
- van Iersel, M.W. 2006. Respiratory Q_{10} of marigold (*Tagetes patula* L.) in response to long-term temperature differences and its relation to growth and maintenance respiration. *Physiologia Plantarum* 128:289-301.
- ^{64.} Scoggins, H.L. and M.W. van Iersel. 2006. *In situ* probes for measurement of EC of soilless substrates: effects of temperature and substrate moisture content. *HortScience* 41:210-214.
- ^{63.} Burnett, S.E., M.W. van Iersel, and P.A. Thomas. 2006. Medium-incorporated PEG-8000 affects elongation, growth, and whole-canopy carbon dioxide exchange of *Tagetes patula*. *HortScience* 41:124-130.
- ^{62.} Pennisi, S.V., M.W. van Iersel, S.E. Burnett. 2005. Photosynthetic irradiance and nutrition effects on growth of English ivy (*Hedera helix* L.) in subirrigation systems. *HortScience* 40:1740-1745.
- ^{61.} Burnett, S.E., M.W. van Iersel, and P.A. Thomas. 2005. PEG-8000 alters morphology and nutrient concentration of hydroponic impatiens. *HortScience* 40:1768-1772.
- ^{60.} Burnett, S.E., S.V. Pennisi, P.A. Thomas, and M.W. van Iersel. 2005. Controlled drought affects morphology and anatomy of *Salvia splendens*. *Journal of the American Society for Horticultural Science* 130:775-781.
- ^{59.} Burnett, S., P. Thomas, and M.W. van Iersel. 2005. Post-germination drenches with PEG-8000 reduce growth of salvia and marigolds. *HortScience* 40:675-679.
- Klingeman, W.E., M.W. van Iersel, J.G. Kang, R.M. Augé, J.L. Moore and P.C. Flanagan. 2005. Whole-plant gas exchange measurements of mycorrhizal 'Iceberg' roses exposed to cyclic drought. *Crop Protection* 24:309-317.
- ^{57.} Chong, J.-H., M.W. van Iersel, and R.D. Oetting. 2004. Effects of elevated carbon dioxide levels and temperature on the life history of the Madeira mealybug, *Phenacoccus madeirensis* green (hemiptera: pseudococcidae). *Journal of Entomological Sciences* 39:387-397.
- Nemali, K.S. and M.W. van Iersel. 2004. Acclimation of wax begonia to light intensity: Changes in photosynthesis, respiration, and chlorophyll concentration. *Journal of the American Society for Horticultural Science* 129:745-751.
- van Iersel, M.W. and K.S. Nemali. 2004. Drought stress can produce small, but not compact marigolds. *HortScience* 39:1298-1301.
- Nemali, K.S. and M.W. van Iersel. 2004. Light effects on wax begonia: photosynthesis, growth respiration, maintenance respiration, and carbon use efficiency. *Journal of the American Society for Horticultural Science* 129:416-424.

- ^{53.} Roloff, I., H. Scherm, and M.W. van Iersel. 2004. Photosynthesis of blueberry leaves as affected by septoria leaf spot and abiotic leaf damage. *Plant Disease* 88:397-401.
- ^{52.} Earl, H.J., J.A. Ferrell, W.K. Vencill, M.W. van Iersel, and M.A. Czarnota. 2004. Effects of three herbicides on whole plant carbon fixation and water use by yellow nutsedge (*Cyperus esculentus*). *Weed Science* 52:213-216.
- Nemali, K.S. and M.W. van lersel. 2004. Light intensity and fertilizer concentration: I. Estimating optimal fertilizer concentrations from water-use efficiency of wax begonia. *HortScience* 39:1287-1292.
- ^{50.} Nemali, K.S. and M.W. van Iersel. 2004. Light intensity and fertilizer concentration: II. Optimal fertilizer solution concentration for species differing in light requirement and growth rate. *HortScience* 39:1293-1297.
- ^{49.} Kang, J.-G., M.W. van Iersel, and K.S. Nemali. 2004. Fertilizer concentration and irrigation method affect growth and fruiting of ornamental pepper. *Journal of Plant Nutrition* 27:867-884.
- ^{48.} Kang, J.G. and M.W. van Iersel. 2004. Nutrient solution concentration affects shoot:root ratio, leaf area ratio, and growth of subirrigated salvia (*Salvia splendens*). *HortScience* 39:49-54
- ^{47.} Mueller, D.S., Y.-C. Hung, R.D. Oetting, M.W. van Iersel, and J. W. Buck. 2003. Evaluation of electrolyzed oxidizing water for control of powdery mildew on Gerbera daisy. *Plant Disease* 87:965-969.
- van Iersel, M.W. 2003. Carbon use efficiency depends on growth respiration, maintenance respiration, and relative growth rate. A case study with lettuce. *Plant, Cell & Environment* 26:1441-1449.
- ^{45.} Dumka, D., C.W. Bednarz, and M.W. van Iersel. 2003. Effect of flower bud removal on carbon dioxide exchange rates of cotton. *Communications in Soil Science and Plant Analysis* 34:1611-1621.
- ^{44.} Chong, J.-H., R.D. Oetting, and M.W. van Iersel. 2003. Temperature effects on the development, survival, and reproduction of the Madeira mealybug, *Phenacoccus madeirensis* Green (Hemiptera: Pseudococcidae) on chrysanthemum. *Annals of the Entomological Society of America* 96:539-543.
- ^{43.} van Iersel, M.W. 2003. Short-term temperature change affects the carbon exchange characteristics and growth of four bedding plant species. *Journal of the American Society for Horticultural Science* 128:100-106.
- ^{42.} Buck, J.W., M.W. van Iersel, R.D. Oetting, and Y.-C. Hung. 2003. Evaluation of acidic electrolyzed water for phytotoxic symptoms on foliage and flowers of bedding plants. *Crop Protection* 22:73-77.
- ^{41.} Schwarz, D., H.-P. Kläring, M.W. van Iersel, and K.T. Ingram. 2002. Growth and photosynthetic response of tomato to nutrient solution concentration at two light levels. *Journal of the American Society for Horticultural Science* 127:984-990.

- ^{40.} Guo, X.A., M.W. van Iersel, J.R. Chen, R.E. Brackett, and L.R. Beuchat. 2002. Evidence of association of salmonellae with tomato plants grown hydroponically in inoculated nutrient solution. *Applied and Environmental Microbiology* 68:3639-3643.
- ^{39.} van Iersel, M.W. and J.-G. Kang. 2002. Nutrient solution concentration affects whole-plant CO₂ exchange of subirrigated pansy. *Journal of the American Society for Horticultural Science* 127:423-429.
- ^{38.} Buck, J.W., M.W. van Iersel, R.D. Oetting, and Y.-C. Hung. 2002. In vitro fungicidal activity of acidic electrolyzed oxidizing water. *Plant Disease* 86:278-281.
- ^{37.} Olsen, D.L., R.D. Oetting, and M.W. van Iersel. 2002. Effect of soilless potting media and water management on development of fungus gnats (Diptera: Sciaridae) and plant growth. *HortScience* 37:919-923.
- ^{36.} Kang, J.-G. and M.W. van Iersel. 2002. Nutrient solution concentration affects growth of subirrigated bedding plants. *Journal of Plant Nutrition* 25:387-403.
- ^{35.} Miller, A.M., M.W. van Iersel, and A.M. Armitage. 2001. Whole plant CO₂ exchange responses of *Angelonia angustifolia* to temperature and irradiance. *Journal of the American Society for Horticultural Science* 125:606-610.
- ^{34.} Kang J.G. and M.W. van Iersel. 2001. Interactions between temperature and fertilizer concentration affect growth of subirrigated petunias. *Journal of Plant Nutrition* 24:753-765.
- van Iersel, M.W., R.D. Oetting, D.B. Hall, and J.-G. Kang. 2001. Application technique and irrigation method affect imidacloprid control of silverleaf whiteflies (Homoptera: Aleyrodidae) on poinsettias. *Journal of Economic Entomology* 94:666-672.
- ^{32.} James, E.C. and M.W. van Iersel. 2001. Ebb and flow production of petunias and begonias as affected by fertilizers with different phosphorus content. *HortScience* 36:282-285.
- ^{31.} James, E.C. and M.W. van Iersel. 2001. Fertilizer concentration affects ebb and flow production of petunias and begonias. *HortScience* 36:40-44.
- ^{30.} Bednarz, C.W. and M.W. van Iersel. 2001. Temperature response of whole-plant CO₂ exchange rates of four upland cotton cultivars differing in leaf shape and leaf pubescence. *Communications in Soil Science and Plant Analysis* 32:2485-2501.
- ^{29.} van Iersel, M.W. and L. Seymour. 2000. Growth respiration, maintenance respiration, and carbon fixation of vinca [*Catharanthus roseus* (L.) G. Don.]: a time series analysis. *Journal of the American Society for Horticultural Science* 125:702-706.
- ^{28.} Klingeman, W.E., G.D. Buntin, M.W. van Iersel, and S.K. Braman. 2000. Whole-plant gas exchange, not individually leaf measurements, accurately assesses azalea response to insecticides. *Crop Protection* 19:407-415.
- ^{27.} van Iersel, M.W., R.D. Oetting, and D.B. Hall. 2000. Imidacloprid applications by subirrigation for control of silverleaf whitefly (Homoptera: Aleyrodidae) on poinsettia. *Journal of Economic Entomology* 93:813-819.
- ^{26.} van Iersel, M.W. 2000. Post-production leaching affects the growing medium and

- respiration of subirrigated poinsettias. *HortScience* 35:250-253
- ^{25.} van Iersel, M.W. and B. Bugbee. 2000. A semi-continuous, multi-chamber crop CO₂-exchange system: design, calibration, and data interpretation. *Journal of the American Society for Horticultural Science* 125:86-92.
- ^{24.} Klingeman, W.E., M.W. van Iersel, G.D. Buntin, and S.K. Braman. 2000. Whole-plant CO₂ exchange measurements on azaleas injured by azalea lace bug feeding. *Journal of Economic Entomology* 93:352-356.
- ^{23.} Bednarz, C.W. and M.W. van Iersel. 1999. Whole plant CO₂ exchange rates in cotton treated with pyrithiobac. *Journal of Cotton Science* 3:53-59.
- van Iersel, M.W., R.B. Beverly, P.A. Thomas, J.G. Latimer, and H.A. Mills. 1999. Nitrogen, phosphorus, and potassium effects on pre- and posttransplant growth of salvia and vinca seedlings. *Journal of Plant Nutrition* 22:1403-1413.
- ^{21.} van Iersel, M.W. 1999. Auxin applications affect post-transplant CO₂ exchange rate and growth of bare-rooted vinca [Catharanthus roseus (L.) G. Don] seedlings. Journal of the American Society for Horticultural Science 124:234-238.
- ^{20.} van Iersel, M.W. 1999. Fertilizer concentration affects the growth of subirrigated pansy. *HortScience* 34:660-663.
- ^{19.} van Iersel, M.W. and O.M. Lindstrom. 1999. Temperature response of whole plant CO₂ exchange rates of three magnolia (*Magnolia grandiflora* L.) cultivars. *Journal of the American Society for Horticultural Science* 124:277-282.
- ^{18.} Beverly, R.B. and M.W. van Iersel. 1998. Calibration of a video image analysis system for measurement of stem length, leaf area, and percent ground coverage. *Communications in Soil Science and Plant Analysis* 29:1071-1081.
- van Iersel, M.W., R.B. Beverly, P.A. Thomas, J.G. Latimer, and H.A. Mills. 1998. Fertilizer effects on the growth of impatiens, petunia, salvia, and vinca plug seedlings. *HortScience* 33:678-682.
- ^{16.} van Iersel, M.W. 1998. Anti-transpirants do not reduce transplant shock of impatiens seedlings in a greenhouse. *HortTechnology* 8:570-573.
- ^{15.} van Iersel, M.W. 1998. Auxins affect post-transplant root and shoot growth of vinca seedlings. *HortScience* 33:1210-1214.
- van Iersel, M.W., P.A. Thomas, R.B. Beverly, J.G. Latimer, and H.A. Mills. 1998. Nutrition affects pre- and post-transplant growth of impatiens and petunia plugs. *HortScience* 33: 1014-1018.
- ^{13.} Bednarz, C.W. and M.W. van Iersel. 1998. Semi-continuous CO₂ exchange rates in cotton treated with commercially available plant growth regulators. *Journal of Cotton Science* 2:136-142.
- van Iersel, M.W. 1998. Plant growth stimulator effects on post-transplant growth and flowering of petunia and impatiens seedlings. *HortTechnology* 8:45-47.

- ^{11.} van Iersel, M.W. 1997. Root restriction effects on growth and development of salvia (*Salvia splendens*). *HortScience* 32:1186-1190.
- van Iersel, M.W. 1997. Tactile conditioning increases water use by tomato. *Journal of the American Society for Horticultural Science* 122:285-289.
- van Iersel, M.W. and B. Bugbee. 1997. Dibutylurea reduces photosynthesis and growth of petunia and impatiens. *Journal of the American Society for Horticultural Science* 122:536-541.
- van Iersel, M.W. and B. Bugbee. 1997. Increased organic matter in the growing medium decreases Benlate DF toxicity. *Plant Disease* 81:743-748.
- van Iersel, M.W. and B. Bugbee. 1996. Phytotoxic effects of benzimidazole fungicides on bedding plants. *Journal of the American Society for Horticultural Science* 121:1095-1102.
- or van Iersel, M.W. and D.M. Oosterhuis. 1996. Drought effects on the water relations of cotton fruits, bracts, and leaves during ontogeny. *Environmental and Experimental Botany* 36:51-59.
- Kirkpatrick, T.L., M.W. van Iersel, and D.M. Oosterhuis. 1995. Influence of *Meloidogyne incognita* on the water relations of cotton grown in microplots. *Journal of Nematology* 27:465-471.
- van Iersel, M.W. and D.M. Oosterhuis. 1995. Diurnal water relations of cotton fruits and leaves. *Plant, Cell and Environment* 18:807-812.
- van Iersel, M.W., W.M. Harris, and D.M. Oosterhuis. 1995. Phloem in developing cotton fruits. 6(5) Carboxyfluorescein as a tracer for functional phloem. *Journal of Experimental Botany* 46:321-328.
- van Iersel, M.W., J.J. Heitholt, R. Wells, and D.M. Oosterhuis. 1995. Foliar methanol applications to cotton in the southeastern United States: physiology, growth, and yield components. Agronomy Journal 87:1157-1160.
- van Iersel, M.W., D.M. Oosterhuis, and W.M. Harris. 1994. Apoplastic water flow to cotton leaves and fruits during development. *Journal of Experimental Botany* 45:163-169.

Refereed proceedings of research conferences:

- Lea-Cox, J.D., B.E. Belayneh, J. Majsztrik, A.G. Ristvey, E. Lichtenberg, M.W. van Iersel, M. Chappell, W.L. Bauerle, G. Kantor, D. Kohanbash, T. Martin, and L. Crawford. 2017. Demonstrated benefits of using sensor networks for automated irrigation control in nursery and greenhouse production systems. *Acta Horticulturae* 1150:507-514. DOI: 10.17660/ActaHortic.2017.1150.70
- van Iersel, M.W., M.R. Chappell, and P.A. Thomas. 2016. Optimizing growth, quality, and profits through precision irrigation in ornamental plant production. *Acta Horticulturae* 1131:57-63. DOI: 10.17660/ActaHortic.2016.1131.8
- ^{15.} van Iersel, M.W., E. Mattos, G. Weaver, R.S. Ferrarezi, M.T. Martin, M. Haidekker. 2016.

- Using chlorophyll fluorescence to control lighting in controlled environment agriculture. *Acta Horticulturae* 1134:427-433. DOI: 10.17660/ActaHortic.2016.1134.54
- ^{14.} Bayer, A., J. Ruter, and M. van Iersel. 2014. Irrigation volume and fertilizer rate influence growth and leaching fraction from container-grown *Gardenia jasminoides*. *Acta Horticulturae* 1055:417-422. DOI: 10.17660/ActaHortic.2014.1055.88
- ^{13.} Kim, J., J.D. Lea-Cox, M. Chappell, and M.W. van Iersel. 2014. Wireless sensors networks for optimization of irrigation, production, and profit in ornamental production. *Acta Horticulturae* 1037:643-649. DOI: 10.17660/ActaHortic.2014.1037.82
- Weaver, G.M. and M.W. van Iersel. 2014. Reducing transpiration of pansies (*Viola × wittrockiana*) with abscisic acid and 8' acetylene methyl-ester abscisic acid. *Acta Horticulturae* 1034:567-573. DOI: 10.17660/ActaHortic.2014.1034.72
- ^{11.} Alem, P.O., P.A. Thomas, and M.W. van Iersel. 2014. Irrigation volume and fertilizer concentration effects on leaching and growth of petunia. *Acta Horticulturae* 1034:143-148. DOI: 10.17660/ActaHortic.2014.1034.16
- ^{10.} Bayer, A. K. Whitaker, M. Chappell, J. Ruter, and M. van Iersel. 2014. Effect of irrigation duration and fertilizer rate on plant growth, substrate solution EC, and leaching volume. *Acta Horticulturae* 1034: 477-484. DOI: 10.17660/ActaHortic.2014.1034.59
- van Iersel, M.W. and S.K. Dove. 2014. Temporal dynamics of oxygen concentrations in a peat-perlite substrate. Acta Horticulturae 1034:355-361. DOI: 10.17660/ActaHortic.2014.1034.44
- Bayer, A., J. Ruter and M. van Iersel. 2013. Automated irrigation control for improved growth and quality of *Gardenia jasminoides*. *Acta Horticulturae* 1014:407-411 (Proceedings of the International Plant Propagators' Society). DOI <u>10.17660/ActaHortic.2013.1014.91</u>
- van Iersel, M.W., S. Dove and S.E. Burnett. 2011. The use of soil moisture probes for improved uniformity and irrigation control in greenhouses. *Acta Horticulturae* 893:1049-1056. DOI: 10.17660/ActaHortic.2011.893.119
- Ogden, A.B., J. Kim, C.A. Radcliffe, M.W. van Iersel, L.A. Donovan, and A. Sugiyama. 2011. Leaf and bud temperatures of southern highbush blueberries (*Vaccinium corymbosum*) inside high tunnels. *Acta Horticulturae* 893:1319-1326. DOI: 10.17660/ActaHortic.2011.893.155
- ^{5.} Sainath Krishna, M.N. and M.W. van Iersel. 2003. Light effects on wax begonia: photosynthesis, growth respiration, and maintenance respiration. *Acta Horticulturae* 624:541-547.
- van Iersel, M. and L. Seymour. 2003. Temperature effects on photosynthesis, growth respiration, and maintenance respiration of marigold. *Acta Horticulturae* 624:549-554.
- ^{3.} Guo, X., J. Chen, M.W. van Iersel, R.E. Brackett, and L.R. Beuchat. 2002. Uptake of *salmonella* by hydroponically-grown tomato plants and survival in soil and on tomatoes in contact with soil. *Proceedings of the International Symposium on Salmonella and Salmonellosis*, St. Brieuc, France, 29-31 May. pp. 303-306

- van Iersel, M.W. 2000. Growth and maintenance respiration of *Catharanthus roseus* L. estimated from CO₂ exchange. *Acta Horticulturae* 519:133-140.
- van Iersel, M.W. 1997. Innovative approaches to water quality and conservation in the greenhouse industry. In: *Proceedings of the 1997 Georgia Water Resources Conference,* K.J. Hatcher, editor. p. 540-542.

Nonrefereed articles and proceedings of research conferences:

- ^{55.} Weaver, G.M. and M.W. van Iersel. 2018. Modeling energy-efficient lighting strategies for petunia and impatiens using chlorophyll fluorescence and historical weather data. *Proceedings of the SNA research conference* 62:xx-xx.
- ^{54.} Gianino, D and M.W. van Iersel. 2016. Adaptive LED lighting can benefit greenhouse production. *Proceedings of the SNA research conference* 61:76-80.
- ^{53.} Zhen, S. and M. van Iersel. 2016. Modeling daily water use of bedding plants based on environmental factors and normalized difference vegetation index. *Proceedings of the SNA research conference* 57:321-323.
- ^{52.} Weaver, G. and M. van Iersel. 2016. Screening photosynthetic performance of bedding plants using chlorophyll fluorescence. *Proceedings of the SNA research conference* 57:321-323.
- ^{51.} Chappell, M. and M. van Iersel. 2012. Sensor network deployment and implementation in commercial nurseries and greenhouses. *Proceedings of the 2012 Irrigation Show and Education Conference*. 290-298.
- van Iersel, M.W. 2012. Integrating soil moisture and other sensors for precision irrigation. *Proceedings of the 2012 Irrigation Show and Education Conference*. 321-335.
- ^{49.} Ferrarezi, R. S., M.W. van Iersel, and R. Testezlaf. 2012. Fotossíntese e crescimento de plantas de sálvia cultivadas por subirrigação em sistema semi-contínuo para medição de CO₂. Proceedings of the X Congreso Latinoamericano y del Caribe de Ingeniería Agrícola CLIA e XLI Congresso Brasileiro de Engenharia Agrícola CONBEA Londrina Paraná, Brazil. ISBN 978-85-64681-01-9.
- ^{48.} Ferrarezi, R.S., M.W. van Iersel, and R. Testezlaf. 2012. Sensores capacitivos no monitoramento e controle da subirrigação na produção de salvia. Proceedings of the X Congreso Latinoamericano y del Caribe de Ingeniería Agrícola CLIA e XLI Congresso Brasileiro de Engenharia Agrícola CONBEA Londrina Paraná, Brazil. ISBN 978-85-64681-01-9.
- ^{47.} van Iersel, M.W., M.R. Chappell, P.A. Thomas, J.M. Ruter and S. Wells. 2012. Wireless sensor networks for monitoring and controlling irrigation in greenhouses and nurseries. Proceedings of the X Congreso Latinoamericano y del Caribe de Ingeniería Agrícola CLIA e XLI Congresso Brasileiro de Engenharia Agrícola CONBEA Londrina Paraná, Brazil. ISBN 978-85-64681-01-9.

- ^{46.} Chappell, M., M. van Iersel, E. Lichtenberg, J. Majsztrik, P. Thomas, J. Ruter, and S. Wells. 2012. Benefits of precision irrigation of Gardenia augusta 'Heaven Scent'™: reducing shrinkage, shortening the cropping cycle, and economic impact. *Proceedings of the SNA research conference* 57:321-323.
- ^{45.} Bayer, A., M. Chappell, J. Ruter, and M. van Iersel. 2011. Managing growth of *Hibiscus acetosella* by controlling substrate moisture with sensor controlled irrigation. *Proceedings of the 2011 meeting of the IPPS Southern Region meeting*. http://ipps-srna.org/pdf/2011Papers/21-Bayer-student.pdf
- ^{44.} Kim, J., A. Malladi, and M.W. van Iersel. 2011. Abscisic acid-related gene expression and physiological responses of petunia at different substrate water contents. *2011 Proceedings of the Plant Growth Regulation Society of America*, 38-41.
- ^{43.} Chappell, M., M. van Iersel, S. Dove, J. Ruter, P. Thomas, A. Bayer, L. O'Meara, P. Alem, R. Ferrarezi, J. Kim. 2011. Monitoring environmental conditions and substrate water content to increase efficiency of irrigation in nurseries. *2011 Irrigation Association: Innovations in Irrigation Conference*.
- ^{42.} Wells. S., M. Chappell, J. Ruter, P. Thomas, and M. van Iersel. 2011. Monitoring substrate water content in nurseries: More efficient irrigation and reducing leaching and runoff. *ASABE Paper No.*: 1111254. ASABE, St. Joseph, MI, p. 183-190.
- ^{41.} Pratt, T.G., M.W. van Iersel, M. Higginson, and Q. Xue. 2011. Remote sensing of soil moisture with RF polarimetry. *ASABE Paper No.* 1100017. St. Joseph, MI, p. 4948-4958.
- ^{40.} van Iersel, M., W. Ross, S. Dove, M. Chappell, P. Thomas, J. Ruter, and S. Wells. 2011. Substrate water content dynamics in nurseries: real-time monitoring can improve irrigation practices. *Proceedings of the SNA research conference* 56:173-179.
- ^{39.} Bayer, A., I. Mahbub, M. Chappell, J. Ruter, and M. van Iersel. 2011. Growth of 'Panama Red' hibiscus in response to substrate water content. *Proceedings of the SNA research conference* 56:134-138.
- ^{38.} Kim, J., A. Malladi, and M. van Iersel. 2011. Physiological responses of petunia to different levels of drought stress. *Proceedings of the SNA research conference* 56:46-51.
- ^{37.} Peter, A., P.A. Thomas, and M.W. van Iersel. 2011. Growth of petunia as affected by substrate moisture content and fertilizer rate. *Proceedings of the SNA research conference* 56:167-172.
- ^{36.} Ferrarezi, R.S. and M.W. van Iersel. 2011. Monitoring and controlling subirrigation with soil moisture sensors: a case study with hibiscus. *Proceedings of the SNA research conference* 56:187-191.
- Astacio, M.G. and M. van Iersel. 2011. Unexplained wilting of tomatoes after exposure to large doses of exogenous abscisic acid (ABA). *Proceedings of the SNA research conference* 56:28-34.

- ^{34.} O'Meara, L., M. Chappell, and M.W. van Iersel. 2011. Water consumption of *hydrangea* macrophylla as affected by environmental factors. *Proceedings of the SNA research* conference 56:162-166.
- ^{33.} Kim, J. and M.W. van Iersel. 2010. Photosynthesis and water use of vinca (*Catharanthus roseus*) during drought: the effect of different drying rates. *Proceedings of the SNA research conference* 55:114-120.
- ^{32.} Miralles Crespo, J., and M. van Iersel. 2010. Automated control of water content and electrical conductivity in soilless substrates: proof of concept. *Proceedings of the SNA research conference* 55:367-373.
- ^{31.} Astacio, M.G. and M.W. van Iersel. 2010. Determining the effects of exogenous abscisic acid on evapotranspiration of tomato (*Solanum lycopersicon*). *Proceedings of the SNA research conference* 55:264-271.
- van Iersel, M.W. and S.E. Burnett. 2010. Plant water use and drought stress physiology: Manipulating irrigation for efficient water use and high quality plants. *Proceedings of the Taiwan USA Symposium on Technology of Cultivation and Molecular Breeding for Ornamental Crops.* T.-F. Hsieh, T.-E. Dai and L.-J. Wang (eds.) Special publication of TARI No. 145. p. 31-54.
- Miralles, J., M.W. van Iersel, and S. Bañón. 2010. Development of irrigation and fertigation control using 5TE soil moisture, electrical conductivity and temperature sensors. *The Third International Symposium on Soil Water Measurement Using Capacitance, Impedance and TDT (2010, Murcia, Spain), Applications, Paper 2.10,* p. 1-9.
- ^{29.} Krewer, G., C. Horner, R. Horner, E. Andrews, M. van Iersel, A. Ogden, M. Rieger, M. Tertuliano, and B. Mullinix. 2009. Evaluation of high tunnels for organic southern highbush production in South Georgia. *Proceedings for the Southeast Blueberry Conference* (G. Krewer, editor), p. 26-31.
- ^{28.} Fernandez, R.T., J. Lea-Cox, G. Zinati, C. Hong, R. Cabrera, D. Merhaut, J. Albano, M. van lersel, T. Yeager and D. Buhler 2009. NCDC216: A new multistate group for water management and quality for ornamental crop production and health. *Proceedings of the SNA research conference* 54:35-38.
- ^{27.} van Iersel, M., R.M. Seymour, M. Chappell, F. Watson, and S. Dove. 2009. Soil moisture sensor-based irrigation reduces water use and nutrient leaching in a commercial nursery. *Proceedings of the SNA research conference* 54:17-21.
- ^{26.} Kim, J. and M.W. van Iersel. 2009. Daily water use of abutilon and lantana at various substrate water contents. *Proceedings of the SNA research conference* 54:12-16.
- van Iersel, M.W. and J.-G. Kang. 2008. Fertility effects on acclimation of *Philodendron scandens* to low light levels. *Proceedings of the SNA research conference* 53:133-136.
- ^{24.} Lee, M.K. and M.W. van Iersel. 2008. Salinity effects on growth and physiology of chrysanthemum. *Proceedings of the SNA research conference* 53:123-126.
- ^{23.} Kim, J. and M.W. van Iersel. 2008. ABA drenches induce stomatal closure and prolong shelf

- life of Salvia splendens. Proceedings of the SNA research conference 53:107-111.
- van Iersel, M, J.-G. Kang, and S.E. Burnett. 2007. Making greenhouse irrigation more efficient: Effects of substrate water content on the growth and physiology of vinca (*Catharanthus roseus*). *Proceedings of the SNA research conference* 52:92-96.
- van Iersel, M.W., S.E. Burnett and S. Dove. 2006. Increasing irrigation efficiency: water requirements of petunia and salvia. *Proceedings of the SNA research conference* 51:640-643.
- ^{20.} Nemali, K.S. and M.W. van Iersel. 2005. A novel automated system for irrigation and simulating drought stress in potted plants. *Proceedings of the SNA research conference* 50:690-695.
- van Iersel, M., K. Nemali, and S. Dove. 2005. Using substrate water content to control irrigation of containerized maples and elms. *Proceedings of the SNA research conference* 50:584-588.
- ^{18.} van Iersel, M. and C. Robacker. 2004. Photobleaching of *Abelia* selections can be predicted from spectral reflectance of the leaves. *Proceedings of the SNA research conference* 49:597-600.
- ^{17.} Nemali, K.S. and M.W. van Iersel. 2004. Moisture stress for growth control: Physiological responses of salvia (*Salvia splendens*) and vinca (*Catharanthus roseus*). *Proceedings of the SNA research conference* 49:618-622.
- ^{16.} Burnett, S., M. van Iersel, and P. Thomas. 2004. The effects of soil incorporated PEG-8000 on stem elongation and whole plant photosynthesis and respiration of marigold (*Tagetes Patula*). *Proceedings of the SNA research conference* 49:635-639.
- ^{15.} Nemali, K.S. and M.W. van Iersel. 2003. Photosynthesis-light response of whole plants of wax begonia grown under different light intensities. *Proceedings of the SNA research conference. Forty-eighth annual report*. p. 559-563.
- ^{14.} Burnett, S., M. van Iersel, and P. Thomas. 2003. Medium-incorporated PEG-8000 affects growth and hypocotyl height of *Salvia splendens*. *Proceedings of the SNA research conference*. Forty-eighth annual report. p. 554-558.
- van Iersel, M. 2003. Actual pH and potential acidity of fertilizer solutions determine the pH of soilless mixes. *Proceedings of the SNA research conference. Forty-eighth annual report.* p. 538-541.
- ^{12.} Sainath Krishna, M.N. and M.W. van Iersel. 2002. Starter fertilizer and plant water use can modify fertilizer requirements. *Proceedings of the SNA research conference. Forty-seventh annual report*. p. 44-47.
- van Iersel, M.W. and J.-G. Kang. 2002. Fertilization of bedding plants: constant fertilizer concentrations versus constant growing medium EC. *Proceedings of the SNA research conference. Forty-seventh annual report.* p. 23-27.
- ^{10.} Schwarz, D., M. van Iersel, K.T. Ingram, and H.P Kläring. 2001. Nutrient solution

- concentration effects on growth and photosynthesis of tomato grown hydroponically. In: W.J. Horst et al. (Eds.) Plant nutrition: Food security and sustainability of agro-ecosystems through basic and applied research. Developments in Plant and Soil Sciences 92:432-433.
- ^{9.} Klingeman, W.E., M.W. van Iersel, J.-G. Kang, R.M. Augé, J. Moore and P.C. Flanagan. 2001. Whole-plant responses to drought of mycorrhizal and non-mycorrhizal 'Iceberg' roses. *Proceedings of the SNA research conference. Forty-sixth annual report*. p. 24-29.
- Schwarz, D., M.W. van Iersel, K.T. Ingram, and H.P. Kläring. 2001. Die Wirkung der Konzentration der Nährlösung auf die Photosynthese von Tomate. In: Jahresbericht 2000. Institut für Gemüse- und Zierpflanzenbau. Großbeeren/Erfurt e.V. p. 42-45. (In German)
- van Iersel, M.W. 2000. Growth stimulants and auxins do not improve landscape establishment of annual vinca. In: Coastal Cultivars. An evaluation of plants and production practices for the coastal area. USDA special grant summary report. The University of Georgia, College of Agricultural and Environmental Sciences.
- ^{6.} Klingeman, W.E., M.W. van Iersel, G.D. Buntin, and S.K. Braman. 1998. Whole plant CO₂ exchange measurements on azaleas injured by azalea lace bug feeding. *Proceedings of the SNA research conference. Forty-third annual report*. p. 183-187.
- Ingram, K., K. Braman, D. Bridges, W. Florkowski, G. Hoogenboom, Y. Hung, M. van Iersel and J. Walker. 1998. p. 17. In: Proceedings Ag Showcase 1998. College of Agricultural and Environmental Sciences, The University of Georgia, Griffin, Georgia.
- van Iersel, M.W. 1997. Auxin effects on post-transplant growth of vinca seedlings. In: Proceedings of the Plant Growth Regulation Society of America. 24th Annual meeting. Edited by J.G. Latimer. p. 180-181.
- ^{3.} James, E. and M. van Iersel. 1997. Ebb and flow irrigation and bedding plants in the greenhouse. *Proceedings of the 1997 Annual meeting of the SNA. Forty-second annual report*. p. 527-530.
- van Iersel, M.W. and D.M. Oosterhuis. 1994. Water relations during cotton boll development. *Proceedings of the 1993 Cotton Research Meeting and 1993 Summaries of Cotton Research in Progress*. Ed. by D.M. Oosterhuis. Special report 162, Arkansas Agricultural Experiment Station, University of Arkansas.
- van Iersel, M.W., and D.M. Oosterhuis. 1993. Water relations of cotton bolls. *Arkansas Farm Research* 42(2): 14-15.

Publications in trade magazines and other industry articles:

- van Iersel, M.W. and J. Lea-Cox. 2016. Precision irrigation: practical applications. Cultivate 2016 handout, 6 pp.
- van Iersel, M. 2015. GROwing floriculture research and extension. Greenhouse Grower 33(10):30.
- ^{49.} van Iersel, M.W. and J. Lea-Cox. 2015. Precision irrigation: how and why? Society of

- American Florists, 2015 Pest and Production Management Conference Proceedings: 64-69.
- van Iersel, M.W., J. Lea-Cox, and S. Burnett. 2015. Precision irrigation: how and why? *Greenhouse Grower* 33(1): 60, 62, 64, 66.
- ^{47.} Burnett, S., R.S. Ferrarezi, M. van Iersel, J.G. Kang, and S. Dove. 2015. Gain greater control of fertilizer with automated fertigation. *Greenhouse Grower* 33(1): 50, 52, 54, 56.
- ^{46.} van Iersel, M.W., R.T. Fernandez, and J. Lea-Cox. 2014. Improving operation profitability via wise water use. Cultivate 2014 handout, 2 pp.
- ^{45.} van Iersel, M.W., M.R. Chappell, and P.A. Thomas. 2014. Precision irrigation in greenhouses and nurseries: Improving production and increasing profits. 56th Annual Horticulture Growers' Short Course 2014 Proceedings: 134-135.
- van Iersel, M.W. 2013. The potential—and limitations—of urban farming. ASABE resource 20(2):27.
- ^{43.} Chappell, M., M. van Iersel, J. Ruter, E. Lichtenberg, J. Majsztrik and P. Thomas. 2012. <u>Drop by Drop: Precision Irrigation Saves Significant Costs.</u> Nursery Management 37(6):47-48.
- ^{42.} Burnett, S.E., S. Zhen, and M. van Iersel. 2012. Water requirements of herbaceous perennial plants. *American Floral Endowment Special Research Report #533*.
- ^{41.} Peter, A., P. Thomas, M. van Iersel, and S. Burnett. 2012. Using soil moisture sensors for poinsettia height control. *American Floral Endowment Special Research Report #532*.
- ^{40.} Peter A., P. Thomas, M. van Iersel, and S. Burnett. 2012. Growth of petunia as affected by substrate moisture content and fertilizer rate. <u>American Floral Endowment Special Research</u> <u>Report #531.</u>
- ^{39.} Burnett. S., M. van Iersel, and J. Kim. 2012. Predicting plant water uptake. *Greenhouse Grower* 29(3): 44, 46.
- ^{38.} van Iersel, M., S. Burnett, J. Lea-Cox, and P. Thomas. 2011. Improving irrigation with sensors. *Greenhouse Management* 31(9): 56-59.
- ^{37.} Burnett. S., K. Garland, and M. van Iersel. 2010. Water requirements. *Greenhouse Grower* 28(4): 24, 25, 27.
- van Iersel, M., S. Burnett, and J. Kim. 2010. How much water do your plants really need? *Greenhouse Management and Production* 30(3): 26, 28, 29.
- van Iersel, M. and M. Chappell. 2009. Using soil moisture sensors to control irrigation in a production setting. *Georgia Green Industry Association Journal* 20(4): 23.
- van Iersel, M. and Burnett, S. 2008. Greenhouse irrigation automation: How to apply water efficiently. *Georgia Green Industry Association Journal* 19(5):39-43.
- van Iersel, M. and Burnett, S. 2008. Irrigation automation: Current technology. *Georgia Green Industry Association Journal* 19(4):18-22.
- ^{32.} M. van Iersel and S. Burnett. 2007. Using soil water sensors for efficient irrigation in greenhouses. *Gauging the Green* 1(1): 2, 3, 6.

- ^{31.} Burnett, S. and M. van Iersel. 2007. Better crops, less water. Irrigation automation can make a healthier plant using less water and with less leaching. Greenhouse Grower 25(8):66, 68, 70.
- ^{30.} Montesano, F., M. van Iersel, and P. Santamaria. 2007. Così si può controllare la fertilizzazione in serra. (Translated title: This is how it is possible to control fertilization in greenhouses) *Colture Protette. Orticoltura e floricoltura* 36(2):21-30.
- van Iersel, M., S. Burnett and L. Berg Stack. 2006. Automation aids efficient irrigation. *Fruit & Veg Tech* 6(7): 10-12.
- ^{28.} Burnett, S. and M. van Iersel. 2006. Irrigation automation: Looking at the future. *OFA Bulletin* 897:1, 13-16.
- ^{27.} Burnett, S. and M. van Iersel. 2006. Irrigation automation: Current technology. *OFA Bulletin* 896:3-7.
- van Iersel, M and S. Dove. 2006. Controlling irrigation of hydrangea based on plant water use. *Georgia Green Industry Association Journal* 17(2):29-31.
- ^{25.} van Iersel, M and S. Dove. 2005. Water requirements of containerized hydrangeas and abelias. *Georgia Green Industry Association Journal* 16(2):44-45.
- ^{24.} Pennisi, B.V., J.-G. Kang, and M.W. van Iersel. 2003. Fertilization guidelines for bedding plants. *GMPro* 23(12):36-39.
- ^{23.} van Iersel, M. 2003. Lighting up profits. *Greenhouse Grower* 21(12):110-112, 114, 116.
- Pennisi, B.V. and M.W. van Iersel. 2003. Pot size matters. Manipulating growth and quality of annual salvia with different pot sizes. *Greenhouse Grower* 21(5):74-76, 78.
- van Iersel, M.W., R. Oetting, and J.-G. Kang. 2003. Using Marathon with drip- or subirrigated plants. *Southeastern Floriculture* 13(3):8-9.
- van Iersel, M., R. Oetting, and J.-G. Kang. 2003. Maximizing Marathon. *Ornamental Outlook* 12(1):26, 28. (Rewritten from Greenhouse Grower article).
- ^{20a.} van Iersel, M., R. Oetting, and J.-G. Kang. 2003. Maximizing Marathon. *Greenhouse Grower* 21(2):22, 24.
- ^{19b.} Pennisi, B.V., M.W. van Iersel, A.M. Miller, and A.M. Armitage. 2003. Answers for angelonia. *Ornamental Outlook* 12(2):18, 20. (Rewritten from Greenhouse Grower article).
- ^{19a.} Pennisi, B.V., M.W. van Iersel, A.M. Miller, and A.M. Armitage. 2002. The ins and outs of angelonia. *Greenhouse Grower* 20(8):156, 158, 160, 162.
- ^{18.} van Iersel, M., D. Olson, and R. Oetting. 2002. Fungus gnats: media and water control methods. *GPN* 12(10):18-21.
- ^{17.} Pennisi, B.V. and M. van Iersel. 2002. 3 ways to measure medium EC. *GMPro* 22(1):46-48, 50.
- ^{16.} van Iersel, M., B. Pennisi, and P. Thomas. 2001. Are your plants on the right diet? Some guidelines to give your plants the nutrition they need. *Southeastern Floriculture* 11(5):24-31.

- ^{15.} van Iersel, M., B. Pennisi, and P. Thomas. 2001. Figuring out fertilization. *Greenhouse Product News* 11(9):34, 36, 38, 39.
- ^{14.} Pennisi, B.V. and M.W. van Iersel. 2001. Chemical injectors made easy. *GMPro* 21(9):45-50.
- ^{13c.} Pennisi, B.V., E.C. James, and M. van Iersel. 2001. Subirrigation shows promise for bedding plant production. *Southeastern Floriculture* 11(3):15-17. (Reprinted from Irrigation with a twist, Greenhouse Grower).
- ^{13b.} Pennisi, B.V., E.C. James, and M. van Iersel. 2001. Recommendations for subirrigation of bedding plants. *Ornamental Outlook* 10(3):26,28,30,32. (Reprinted from Irrigation with a twist, Greenhouse Grower).
- ^{13a.} Pennisi, B.V., E.C. James, and M. van Iersel. 2001. Irrigation with a twist. *Greenhouse Grower* 19(3):22, 24, 26, 28
- Oetting, R.D. and M. van Iersel. 2001. Applying systemic pesticides with subirrigation systems. *Greenhouse Product News* 11(1):32-35.
- ^{11b.} Pennisi, B.V. and M.W. van Iersel. 2001. Subirrigation changes the way we 'prescribe' fertilization rates. *Southeastern Floriculture* 11(2):19,21-22. (Rewritten from GMPro).
- Pennisi, B.V., J.-G. Kang, and M. van Iersel. 2001. Fertilizer guidelines for subirrigation. *GMPro* 21(2):18-21.
- ^{10b.} Pennisi, B.V. and M. van Iersel. 2000. Subirrigation and long-lasting poinsettias can go hand-in-hand. *Southeastern Floriculture* 10(6):12-13. (Reprinted from Greenhouse Product News)
- ^{10a.} Pennisi, B.V. and M. van Iersel. 2000. Subirrigation and long-lasting poinsettias can go hand-in-hand. *Greenhouse Product News* 10(12):14-15.
- ^{9.} van Iersel, M.W. 2000. EC and pH: What is it? *Southeastern Floriculture* 10(5):11-14.
- 8. van Iersel, M.W. 2000. For plug nutrition: Nitrogen matters. GMPro 20(3):35-37, 40-41.
- van Iersel, M.W., P.A. Thomas, R.B. Beverly, J.G. Latimer, and H.A. Mills. 1999. NPK effects on pre- and post-transplant growth of impatiens petunia, vinca and salvia plugs. *BPFI Research Report* F-9905E.
- on pre- and post-transplant growth of impatiens petunia, vinca and salvia plugs. BPFI Research Report F-9905.
- van Iersel, M.W., R.B. Beverly, P.A. Thomas, J.G. Latimer, and H.A. Mills. 1999. Fertilizer effects on the growth of impatiens, petunia, salvia, and vinca plug seedlings. *BPFI Research Report* F-9904.
- van Iersel, M.W. and P.A. Thomas. 1998. Plug fertilization: Focus on nitrogen. *Southeastern Floriculture Magazine* 8(3):13-14.
- ^{3.} van Iersel, M.W. 1996. Improving water and fertilizer efficiency in greenhouses. *Georgia Floriculture* 6(3):22-23.
- ^{2.} Oosterhuis, D.M. and M.W. van Iersel. 1994. Foliar application of methanol to cotton.

- Cotton Farming 38(7):15.
- van Iersel, M.W., D.M. Oosterhuis, and C.M. Bonner. 1994. Foliar application of methanol to cotton. *Cotton Comments 1-94. Cooperative Extension Service, University of Arkansas*.

Abstracts:

- Martin, M.T., E. Mattos, and M.W. van Iersel, M.W. 2017. Automated determination and maintenance of optimal light levels for controlled environment agriculture. https://ashs.confex.com/ashs/2017/meetingapp.cgi/Paper/26986.
- van Iersel, M.W. 2017. From data to information to knowledge: how to get the most out of your research. https://ashs.confex.com/ashs/2017/meetingapp.cgi/Paper/27330.
- South, K.A., P.A. Thomas, M.W. van Iersel, C. Young and M. Jones, and M.W. van Iersel. 2017. Ice cube irrigation of potted *Phalaenopsis* orchids does not decrease display life. https://ashs.confex.com/ashs/2017/meetingapp.cgi/Paper/26192.
- ¹⁶⁵ Zhen, S. and M.W. van Iersel, M.W. 2017. Identifying the spectral range of far-red light that enhances photochemistry of lettuce grown under different spectra. https://ashs.confex.com/ ashs/2017/meetingapp.cgi/Paper/27185.
- Martin, M., G. Weaver, J. Porter, T. Maddox, M.W. van Iersel and M. Chappell. 2017. Survey of carbon allocation, water status, and photosynthesis of *Hibiscus acetosella* 'Panama Red' cuttings during adventitious root formation. https://ashs.confex.com/ashs/2017/meetingapp.cgi/Paper/26990.
- Weaver, G. and M.W. van Iersel. 2017. Using chlorophyll fluorescence data to model efficient lighting strategies for lettuce. https://ashs.confex.com/ashs/2017/meetingapp.cgi/Paper/26750.
- Stallknecht, E. and M.W. van Iersel, M.W. 2017. Morphological and developmental responses of chrysanthemum to night interruption with different red: far-red ratios. https://ashs.confex.com/ashs/2017/meetingapp.cgi/Paper/26977.
- Straw, C., Jing, S., Johnston, C., Malladi, A., van Iersel, M., & Henry, G. M. (2016). Growth and physiological response of several warm-season turfgrasses to shade. In Crop Science Society of America National Conference. Phoenix, AZ
- Yang, S., T. Smalley, J. Williams-Woodward, and M. van Iersel. 2016. Effect of mulching and irrigation on growth and disease incidence of dwarf dogwood. HortScience 51(9):S327.
- Nemali, K. and M. van Iersel. 2016. Photosynthesis response of tomato plants subjected to drought treatments that differed and the rate but not severity or duration of exposure to drought. HortScience 51(9):S194.
- Wheeler, W., J.Williams-Woodward, M. Chappell, P. Thomas, and M. van Iersel. 2016. Sensor-based automated irrigation impacts on 2016. Sensor-based automated irrigation impacts on *Pythium aphinadermatum* infection in *Petunia xhybrida* 'Dreams red'. HortScience 51(9):S178.

- Nemali, K. and M. van Iersel. 2016. Improving water and nutrient retention capacity of the pine bark substrate using amendments. HortScience 51(9):S162-163.
- ¹⁵⁶ Zhen, S. and M. van Iersel. 2016. Enhancing photosynthesis with far-red light at different intensities of red/blue or warm white LED light. HortScience 51(9):S160.
- ¹⁵⁵ Martin, M. and M. van Iersel. 2016. Recovery of photosynthetic efficiency at night: utilizing quantum yield of photosystem II and maximum chlorophyll fluorescence. HortScience 51(9):S159-160.
- ¹⁵⁴ Nemali, K. and M. van Iersel. 2016. Improving production efficiency in controlled environment agriculture by utilizing remote sensing technologies. HortScience 51(9):S159.
- ¹⁵³ Casamali, B., D.J. Chavez, and M. van Iersel. 2016. Irrigation and fertilization rates for young peach trees [*Prunus persica* L. (Batsch)]. HortScience 51(9):S157.
- ¹⁵² Weaver, G. and M. van Iersel. 2016. Continuous chlorophyll fluorescence monitoring of greenhouse-grown lettuce. HortScience 51(9):S108.
- van Iersel, M. and S. Dove. 2016. Maintaining minimum light levels with LEDs results in more energy-efficient growth stimulation of begonia. HortScience 51(9):S108.
- Gianino, D. and M. van Iersel. 2016. Pulse width modulation control of LEDs can maintain target light levels. HortScience 51(9):S107.
- ¹⁴⁹ Ferrarezi, R.S., A. Litvin, M. Martin, S. Zhen, D. Gianino, G. Weaver, and M. van Iersel. 2016. Arduino: building and programming simple measurement and control systems. HortScience 51(9):S91.
- ¹⁴⁸ van Iersel, M. 2016. Arduino: a low-cost option for automating data collection and controlling environmental conditions. HortScience 51(9):S90.
- van Iersel, M. 2016. Resource use efficiency in controlled environment agriculture. HortScience 51(9):S62.
- ¹⁴⁶ Martin, M.T., E. Mattos, and M. van Iersel. 2016. Maintaining different electron transport rates in lettuce: effects on quantum yield and nonphotochemical quenching. 8th International Symposium on Light in Horticulture. Program and Abstracts. p. 79.
- ¹⁴⁵ Zhen, S. and M. Van Iersel. 2016. Emerson's enhancement effect revisited: Increasing photosynthetic rate and quantum yield of photosystem II with far-red LEDs. 8th International Symposium on Light in Horticulture. Program and Abstracts. p. 84.
- van Iersel, M.W., E. Mattos, G. Weaver, R.S. Ferrarezi, M.T. Martin, M. Haidekker. 2016. Using chlorophyll fluorescence to control lighting in controlled environment agriculture. 8th International Symposium on Light in Horticulture. Program and Abstracts. p. 28.
- Wheeler, W.D., M. Chappell, P. Thomas, M. van Iersel, and J. Williams-Woodward. 2015. Benefits of soil moisture sensor based automated irrigation in commercial greenhouse and nursery production. HortScience 50(9):S25.
- van Iersel, M.W., R.S. Ferrarezi, G. Weaver, and E. Mattos. 2015. A biofeedback system for plant-driven photosynthetic lighting. HortScience 50(9):S219.

- ¹⁴¹ Weaver, G., M.W. van Iersel, E. Mattos, and R.S. Ferrarezi. 2015. Chlorophyll fluorescence measurements can indicate carbon fixation rates of lettuce. HortScience 50(9):S159-160.
- ¹⁴⁰ Ferrarezi, R.S., S. Dove, M.W. van Iersel, and R.M.L. Silva. 2015. Low-cost open-source microcontrollers to build automated irrigation and fertigation systems using soil moisture and electrical conductivity sensors. HortScience 50(9):S384.
- ¹³⁹ Zhen, S. and M.W. van Iersel. 2015. Using normalized difference vegetation index (NDVI) as a proxy for plant size in water use models to facilitate precision irrigation. HortScience 50(9):S158-159.
- Gianino, D., M.W. van Iersel, and A. Malladi. 2015. Water use efficiency of four types of lettuce (*Lactuca sativa*) in response to different drought severities. HortScience 50(9):S124.
- Litvin, A., M.W. van Iersel, and A. Malladi. 2015. Drought stress reduces stem elongation and down-regulates gibberellin biosynthesis in tomatoes during vegetative growth. HortScience 50(9):S203-204.
- Wheeler, W. M. Chappell, P.A. Thomas, M.W. van Iersel, and J. Williams Woodward. 2015. Root disease incidence and severity in nursery crops with soil moisture sensor-based automated irrigation. HortScience 50(9):S118-119.
- Alt, D. and M. W. van Iersel, 2015. The effects of partial root-zone drying on water uptake between the drying and wetting zones. HortScience 50(9):S280-281.
- van Iersel, M.W. 2015. Vertical farming: challenges and opportunities. HortScience 50(9): S69.
- Montesano, F., M.W. van Iersel, and A. Parente. 2015. Observations on the substrate electrical conductivity measurements using GS3 sensors in perlite. IrriMed 2015. International conference on modern technologies, strategies and tools for sustainable irrigation management and governance in Mediterranean agriculture. Proceedings Book of abstracts. p. 140.
- Parente, A., M.W. van Iersel, F. Boari, V. Cantore, and F.F. Montesano. 2015. Use of capacitance soil moisture sensors for assessing the effects of different substrate water content on growth and water relations of soilless tomato. IrriMed 2015. International conference on modern technologies, strategies and tools for sustainable irrigation management and governance in Mediterranean agriculture. Proceedings Book of abstracts. p. 103.
- van Iersel, M. 2015. Modern strategies for irrigation management in protected environments. IrriMed 2015. International conference on modern technologies, strategies and tools for sustainable irrigation management and governance in Mediterranean agriculture. Proceedings – Book of abstracts. p. 127-130.
- van Iersel, M. 2015. Optimizing growth, quality and profits through precision irrigation. 3rd International symposium on quality management in supply chains of ornamentals. Abstract book. p. 68.
- ¹²⁹ Fields, J.S., Owen, J.S., Altland, J., van Iersel, M., Fonteno, W.C. 2014. Comparison of

- methodologies to determine hydrophysical properties of soilless substrates. HortScience 49(9):S23-S24.
- ¹²⁸ Chappell, M. P. Thomas, J. Lea-Cox, M. van Iersel, L. Crawford, B. Belayneh, J. Majsztrik, W. Bauerle, T. Bauerle, D. King, D. Kohanbash, E. Lichtenberg, and A. Ristvey. 2014. Using online learning modules as a tool for delivering complex information to SCRI stakeholders. HortScience 49(9):S313-314.
- ¹²⁷ Burnett, S., S. Dove, R.S. Ferrarezi, J.G. Kang, and M. van Iersel. 2014. Automated fertigation and irrigation control based on measurements of substrate water content and pore water EC. HortScience 49(9):S230.
- ¹²⁶ Kang J.G., R.S. Ferrarezi, S. Dove, and M. van Iersel. 2014. Increased fertilizer levels do not prevent ABA-induced chlorosis in pansy. HortScience 49(9):S371.
- Niu, F., D. Zhang, Z. Li, and M. van Iersel. 2014. Morphological response of eucalyptus seedlings to phosphorus. HortScience 49(9):S255.
- Litvin, A.G., M. van Iersel, and A. Malladi. 2014. Daily water use of tomato plants as affected by environmental conditions and plant age. HortScience 49(9):S213.
- ¹²³ Alem P.O., M. van Iersel, and P. Thomas. 2014. Modeling water use of bedding plants as a function of light interception. HortScience 49(9):S122.
- ¹²² Zhen S., M. van Iersel, and R.S. Ferrarezi. 2014. Chlorophyll fluorescence of three species with different light requirements: a tool to optimize supplemental lighting efficiency? HortScience 49(9):S239.
- van Iersel, M., S. Dove, J.S. Owen Jr. 2014. Hydraulic properties of peat-based substrates: the importance of hydraulic conductance. HortScience 49(9):S122.
- Ferrarezi, R.S. P.O. Alem, and M. van Iersel. 2014. Prediction of pore water electrical conductivity using real dielectric and bulk electrical conductivity in soilless substrates. HortScience 49(9):S165-166.
- Bayer, A., J.M. Ruter , and M. van Iersel. 2014. Elongation of *Hibiscus acetosella* 'Panama Red' in well-watered and water-stressed conditions. HortScience 49(9):S226.
- ¹¹⁸ Ferrarezi, R.S., S. Dove, and M. van Iersel. 2014. A low cost, Arduino-based system for monitoring and controlling substrate water content. HortScience 49(9):S264-265.
- ¹¹⁷ Burnett, S.E. and M. van Iersel. 2014. Effects of low substrate oxygen on plant growth. HortScience 49(9):S358.
- van Iersel, M.W. 2013. Converting carbohydrates into biomass: the role of respiration and its importance in determining carbon use efficiency. https://scisoc.confex.com/crops/2013am/webprogram/Paper81068.html
- Rivera, L.D., L. Crawford, M. van Iersel and S. Dove. 2013. Comparing hydraulic properties of soilless substrates with natural soils: a more detailed look at hydraulic properties and their impact on plant water availability. HortScience 48:S426-427.

- ¹¹⁴ Bayer, A., and M. van Iersel. 2013. Using different teaching methods to enhance student learning of climate change. HortScience 48:S203.
- ¹¹³ Bayer, A., J.M. Ruter, and M. van Iersel. 2013. Fertilizer rate and irrigation duration affect leachate volume, electrical conductivity, and growth of *Gardenia jasminoides*. HortScience 48:S182.
- ¹¹² Crawford, L., J.D. Lea-Cox, J. Majsztrik, W. Bauerle, M. van Iersel, T. Martin, and D. Kohanbash. 2013. Behind the curtain: The support component of wireless soil moisture networks. HortScience 48:S181-182.
- ¹¹¹ Thomas, P.T., M. Chappell, J.M. Ruter, E. Lichtenberg, and M.W. van Iersel. 2013. Wireless sensor networks for automated irrigation control in container nurseries: implementation and economic impact. HortScience 48:S179.
- ¹¹⁰ Weaver, G. and M.W. van Iersel. 2013. Reducing evapotranspiration of pansies: efficacy and duration of aba and aba-analog spray applications. HortScience 48:S146-147.
- Starry, O., J. Kim, S. Dove, M. van Iersel, and J.D. Lea-Cox. 2013. Effects of water availability and temperature on CAM expression and water use efficiency by *Sedum album* and *Sedum kamtschaticum*. HortScience 48:S143.
- ¹⁰⁸ Ferrarezi, R.S., M.D. Ribeiro, M.W van Iersel, and R. Testezlaf. 2013. Subirrigation controlled by capacitance sensors for citrus rootstock production. HortScience 48:S142.
- ¹⁰⁷ P.O. Alem, P.A. Thomas, and M.W. van Iersel. 2013. Control of poinsettia stem elongation: height limits using deficit irrigation. HortScience 48:S141-142.
- Weaver, G. and M.W. van Iersel. 2013. Reducing transpiration of pansies (*Viola x wittrockiana*) with abscisic acid and 8' acetylene methyl-ester abscisic acid. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. p. 121.
- van Iersel, M.W. and S. K. Dove. 2013. Temporal and spatial oxygen dynamics in soilless substrate as affected by environmental conditions. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. p. 58.
- Bayer, A., K. Whitaker, M. Chappell, J. Ruter, and M.W. van Iersel. 2013. Effect of irrigation duration and fertilizer rate on plant growth, substrate EC, and leaching volume. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. p. 74.
- Alem, P.O, P.A. Thomas, and M.W. van Iersel. 2013. Irrigation volume and fertilizer concentration effects on leaching and growth of petunia. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. p. 38.
- van Iersel, M., M. Bayer, L. O'Meara, P. Alem, P. Thomas, M. Chappell, J. Ruter, and S. Wells. 2012. Wireless Sensor networks for automated irrigation control in greenhouses and nurseries. HortScience 47(9):S29-30.
- Alem, P., P.A. Thomas, and M.W. van Iersel. 2012. Use of controlled water deficit to control height of poinsettias (*Euphorbia pulcherrima* 'Classic Red'). HortScience 47(9):S29.
- 100 O'Meara, L., M. van Iersel, and M. Chappell. 2012. Water consumption of $\it Hydrangea$

- macrophylla and Gardenia jasminoides as affected by environmental factors. HortScience 47(9):S26-27
- ⁹⁹ Bayer, A., J.M. Ruter, and M.W. van Iersel. 2012. Growth and water use of two gardenia cultivars in response to substrate water content based irrigation. HortScience 47(9):S24
- van Iersel, M.W. 2012. Proposal Reviews: What Happens After Submission? HortScience 47(9):S93.
- Martin, M., M. Chappell, and M.W. van Iersel. 2012. The effect of intermittent misting and adventitious root development on leafy stem propagule water, osmotic, and turgor potential values. HortScience 47(9):S220.
- Bayer, A., J.M. Ruter, and M.W. van Iersel. 2012. Maintenance of substrate water content to control growth of *Gardenia jasminoides*. HortScience 47(9):S178-179.
- Alem, P., P.A. Thomas, and M.W. van Iersel. 2012. Use of controlled water deficit to control height of poinsettias (*Euphorbia pulcherrima* 'Classic Red'). HortScience 47(9):S209-210.
- van Iersel, M.W. 2012. Using dataloggers for measurement and control of environmental conditions. HortScience 47(9):S80-81.
- ⁹³ Weaver, G. and M. van lersel. 2012. ABA and ABA analog foliar sprays reduce evapotranspiration in pansies. HortScience 47(9):S210.
- O'Meara, L., M.Chappell, and M. van Iersel. 2012. Water uptake of *Hydrangea macrophylla* and *Gardenia jasminoides* in response to a gradually drying substrate. HortScience 47(9):S205.
- van Iersel, M.W. 2011. Sustainable greenhouse production in a changing world. Sixth JKUAT scientific, technological and industrialization conference. Book of Abstracts, p. 5.
- Soranz Ferrarezi R., M. van Iersel, and R. Tezteslaf. 2011. Soil moisture sensors for monitoring and controlling subirrigation: a case study with hibiscus. HortScience 46(9): S297-298.
- Peter A., P.A. Thomas, and M. van Iersel. 2011. Growth of petunia as affected by substrate moisture content and fertilizer rate. HortScience 46(9): S295-296.
- Bayer, A. J.M. Ruter, M. Chappell, and M. van Iersel. 2011. Growth of *Hibiscus acetosella* 'Panama red' in response to sensor controlled irrigation in two outdoor nursery settings. HortScience 46(9): S218.
- van Iersel, M. 2011. Publish or perish: trials, tribulations, and triumphs. HortScience 46(9): S72.
- ^{86.} Kim, J., A. Malladi, and M. van Iersel. 2011. Gene expression and physiological responses of petunia at specific substrate water contents. HortScience 46(9): S105.
- ^{85.} O'Meara, L., M. van Iersel, M. Chappell. 2011. Water consumption of *Hydrangea* macrophylla as affected by environmental factors. HortScience 46(9): S219.
- ^{84.} Peter A., R. Soranz Ferrarezi, P.A. Thomas, M. van Iersel. 2011. *In situ* measurements of the

- electrical conductivity of substrates: the relationship between bulk EC, pore water EC, and substrate water content. HortScience 46(9): S198-199.
- ^{83.} Thomas, P.A., M. Chappell, J.M. Ruter, S. Dove and M. van Iersel. 2011. Monitoring environmental conditions and substrate water content for more efficient irrigation in nurseries. HortScience 46(9): S218.
- ^{82.} Kim, J., A. Malladi, and M.W van Iersel. 2011. Abscisic acid related gene expression and physiological response of petunia at different substrate water contents. Plant Growth Regulation Society of America. 38th Annual Meeting.
- van Iersel, M. 2010. Converting carbohydrates into biomass: the role of respiration and its importance in modeling plant carbon use. HortScience 45(8):S47.
- ^{80.} Kim, J., S. Burnett and M. van Iersel. 2010. Daily water requirements of poinsettias as a function of plant age and environmental conditions. HortScience 45(8):S297.
- ^{79.} Lea-Cox, J.D., G.A. Kantor, W.L. Bauerle, M. van Iersel, C. Campbell, T. Bauerle, and R. Bauer. 2010. SCRI-MINDS: Some management and communication strategies for a national coordinated agricultural project. HortScience 45(8):S202-203.
- ^{78.} Miralles, J. M. van Iersel, and S. Burnett. 2010. Controlling water content and electrical conductivity in soilless substrates using in situ sensors. HortScience 45(8):S102.
- Pennisi, S. and M. van Iersel. 2010. Quantification of carbon assimilation by indoor plants in simulated and in situ environments. HortScience 45(8):S94.
- Lea-Cox, J.D., G.A. Kantor, W.L. Bauerle, M. van Iersel, C. Campbell, T. Bauerle, D.S. Ross, A. Ristvey, D. Parker, D. King, R. Bauer, S. Cohan, P.A. Thomas, J.M. Ruter, M. Chappell, S. Kampf, M.A. Lefsky, L. Bissey, and T. Martin. 2010. Precision irrigation and nutrient management for nursery, greenhouse and green roof systems: sensor networks for feedback and feed-forward control. HortScience 45(8):S86-87.
- ^{75.} Kim, J. and M. van Iersel. 2010. Slowly developing drought stress increases photosynthetic acclimation of *Catharanthus roseus*. HortScience 45(8):S64.
- ^{74.} Astacio, M and M. van Iersel. 2010. Root hydraulic conductance of tomato is reduced when exposed to abscisic acid. HortScience 45(8):S52.
- ^{73.} van Iersel, M.W. 2010. Integrated water and nutrient management in greenhouse production systems. Land Grant and Sea Grant National Water Conference, p. 1-2.
- ^{73.} Lea-Cox, J., T. Fernandez, G. Zinati, C. Hong, R. Cabrera, D. Merhaut, J. Albano, M. van lersel, and D. Buhler. 2009. NCDC216: A new multistate group for water management and quality for ornamental crop production and health. 2009 CSREES National Water Conference; St. Louis, MO. http://www.usawaterquality.org/conferences/2009/Abstracts/Ag-BMPs-poster/Lea-Cox09.pdf.
- van Iersel, M.W. and R. Darnell. 2009. Successful strategies for obtaining specialty crops funding. *HortScience* 44:976.
- ^{71.} van Iersel, M.W. 2009. Using soil moisture sensors for controlled drought stress

- experiments. HortScience 44:981.
- Fernandez, R.T., J. Lea-Cox, G. Zinati, C. Hong, R. Cabrera, D. Merhaut, J. Albano, M. van lersel, T. Yeager and D. Buhler. 2009. NCDC216: A new multistate group for water management and quality for ornamental crop production and health. *HortScience* 44:1188-1189.
- ^{69.} Kim, J. and M.W. van Iersel. 2009. Modeling daily water use of abutilon and lantana based on environmental conditions. *HortScience* 44:1092-1093.
- ^{68.} Kim, J. and M.W. van Iersel. 2009. Daily water requirements of petunias as a function of plant age and environmental conditions. *HortScience* 44:1019.
- van Iersel, M.W. and S. Dove. 2009. Water content in soilless substrates: spatial and temporal dynamics. *HortScience* 44:1019-1020.
- ^{66.} A. Ogden, J. Kim, C. Radcliffe, M.W. van Iersel, L. Donovan, and A. Sugiyama. 2009. High tunnel microenvironment affects leaf and bud temperatures of southern highbush blueberries (*Vaccinium corymbosum* L.). Scientific program, GreenSys 2009, p. 71-72.
- ^{65.} van Iersel, M.W., S. Dove, and S.E. Burnett. 2009. The use of soil moisture sensors for improved uniformity and irrigation control in greenhouses. Scientific program, GreenSys 2009, p. 102.
- ^{64.} Ogden, A. and M.W. van Iersel. 2008. Predicting nighttime low temperatures in unheated high tunnels. *HortScience* 43:1292.
- ^{63.} Ogden, A., G. Krewer, E. Andrews, and M. van Iersel. 2008. Benefits of high tunnels for Southern highbush blueberry production include frost protection and early, large yields. *HortScience* 43: 1086-1087.
- ^{62.} Kim, J., M. van Iersel, and J.-G. Kang. 2008. ABA drenches can increase the shelf life of *Salvia splendens*. *HortScience* 43:1162.
- ^{61.} Ogden, A. and M.W. van Iersel. 2008. Predicting night-time low temperatures in unheated high tunnels. 2008 International meeting on controlled environment agriculture. Advances in research and design in CEA facilities, p. 61.
- ^{60.} van Iersel, M.W. 2008. Monitoring and controlling substrate water content in controlled environments. *2008 International meeting on controlled environment agriculture. Advances in research and design in CEA facilities*, p. 46.
- ^{59.} van Iersel, M.W. 2008. Estimating carbon use efficiency, growth respiration, and maintenance respiration from canopy gas exchange measurements. *2008 International meeting on controlled environment agriculture. Advances in research and design in CEA facilities*, p. 37.
- ^{58.} Nemali, K., D. Radcliffe, and M. van Iersel. 2007. Plant available water and pore size distribution in soilless substrates. *HortScience* 42:1003.
- ^{57.} Smalley, T. and M. van Iersel. 2007. Maximizing learning and minimizing costs through cooperative study abroad garden tours. *HortScience* 42:894.

- ^{56.} Kang, J.G., M. van Iersel, and S. Burnett. 2007. Irrigation scheduling in greenhouses: Substrate water content effects on growth and physiology of vinca (*Catharanthus roseus*). *HortScience* 42:889.
- Ogden, A., G. Krewer, and M.W. van Iersel. 2007. High tunnels trigger earlier flowering and fruit set in organic southern highbush blueberry. *HortScience* 42:860.
- ^{54.} Nemali, K. and M. van Iersel. 2007. Physiological responses of tomato to different rates of drought stress. *HortScience* 42:849.
- ^{53.} Montesano, F., and M.W. van Iersel. 2006. NaCl stress in hydroponic tomatoes can be alleviated by calcium. *HortScience* 41:999.
- van Iersel, M.W. 2006. Beyond routine measurements: Using dataloggers for control and complicated measurements. *HortScience* 41:932.
- van Iersel, M.W. 2005. Measuring and reporting growing conditions in controlled environments. *HortScience* 40:1009.
- Nemali, K.S. and M.W. van Iersel. A novel automated system for irrigation and simulating drought stress in potted plants. *HortScience* 40:1017.
- ^{49.} Scoggins, H. and M.W. van Iersel. 2005.In situ probes for direct measurement of substrate soluble salts: Effects of substrate moisture content and fertilizer concentration. *HortScience* 40:1095-1096.
- ^{48.} Nemali, K. S. and M.W. van Iersel. 2005. Water requirements and drought tolerance of bedding plants. *HortScience* 40:1115.
- ^{47.} van Iersel, M.W. and S. Dove. 2005. Whole-plant photosynthesis of containerized hydrangeas and abelias as affected by substrate moisture content. *HortScience* 40:1111.
- ^{46.} Nemali, K. and M. van Iersel. 2004. Two new moisture sensors for soilless growing media. *HortScience* 39:763.
- ^{45.} Nemali, K. and M. van Iersel. 2004. Photosynthesis, respiration, and water relations of vinca and salvia subjected to moisture stress. *HortScience* 39:896.
- van Iersel, M.W. 2004. 2004. Respiratory Q_{10} of lettuce increases with increasing plant size. *HortScience* 39:854.
- ^{43.} van Iersel, M, J. Frantz, and B. Bugbee. 2003. Temperature effects on photosynthesis, respiration, and growth of lettuce. *HortScience* 38:765.
- ^{42.} van Iersel, M. 2003. Potential acidity and actual pH of a fertilizer solution determine its effect on growing medium pH. *HortScience* 38:747.
- ^{41.} Burnett, S., M. van Iersel, and P. Thomas. 2003. Incorporation of PEG-8000 in growing medium affects growth of *Salvia splendens* 'Bonfire'. *HortScience* 38:714.
- ^{40.} Sainath Krishna, M. and M. van Iersel. 2002. Light intensity affects whole plant CO₂ exchange rate and water use efficiency of subirrigated wax begonia. *Onsite program XXVIth International Horticultural Congress & Exhibition*, p. 480.

- ^{39.} van Iersel, M.W. and L. Seymour. 2002. Temperature effects on whole plant CO₂ exchange of marigold. *Onsite program XXVIth International Horticultural Congress & Exhibition*, p. 480.
- ^{38.} Guo, X., J. Chen, M.W. van Iersel, R.E. Brackett, and L.R. Beuchat. 2002. Uptake of *Salmonella* by hydroponically-grown tomato plants and survival in soil and on tomatoes in contact with soil. International Fresh-cut Produce Association. *Second annual IFPA & S-294 poster session. IFPA 15th annual conference*, p. 4.
- ^{37.} Dougher, T.A.O, M. van Iersel, J. M. Frantz, and B. Bugbee. 2000. Estimating growth and maintenance respiration coefficients from soybean canopy gas exchange data: A new approach. *2000 Agronomy Abstracts*, p. 121.
- ^{36.} Oetting, R.D. and M.W. van Iersel. 2000. Subirrigation application of imidacloprid for control of *Bemisia argentifolii*. *Abstracts of XXI International Congress of Entomology, Vol. I*, p. 76.
- ^{35.} Kang, J.-G. and M. van Iersel. 2000. Interactions of temperature and fertilizer concentration affect growth of petunia and geranium. *HortScience* 35:457.
- ^{34.} van Iersel, M. and J.-G. Kang. 2000. Fertilizer concentration affects whole plant CO₂ exchange of subirrigated pansies. *HortScience* 35:416.
- van Iersel, M.W. and R. Oetting. 1999. Imidacloprid applications for whitefly control on poinsettia using ebb-and-flow systems. *HortScience* 34:540-541.
- van Iersel, M.W., L. Freeman, and K. Calhoun. 1998. Ebb and flow irrigation in the greenhouse. 1998 Ornamentals open house. The University of Georgia, Georgia Station. p. 15.
- van Iersel, M.W. 1998. Elevated CO₂ concentrations affect plant growth. 1998 *Ornamentals open house*. The University of Georgia, Georgia Station. p. 16.
- ^{30.} van Iersel, M.W. 1998. Field establishment of bedding plants as affected by growth regulators. *1998 Coastal Cultivars Field Day*.
- ^{29.} Ingram, K.T., K. Braman, D. Bridges, W. Florkowski, G. Hoogenboom, Y.C. Hung, M. van lersel, and J. Walker. 1998. The Georgia Envirotron -- Developing a facility for multidisciplinary research. *1998 Agronomy abstracts*. p. 17-18.
- ^{28.} van Iersel, M.W. and O.M. Lindstrom. 1998. Temperature response of whole plant CO₂ exchange rates of magnolia (*Magnolia grandiflora* L.). *HortScience* 33:511.
- ^{27.} James, E. and M.W. van Iersel. 1998. Phosphorus fertilization in ebb and flow production of bedding plants. *HortScience* 33:522.
- ^{26.} van Iersel, M.W. 1998. Growth and maintenance respiration of *Catharanthus roseus* L. estimated from CO₂ exchange. *XXV International Horticultural Congress. Science and Horticulture Interfaces and Interactions*. p. 112.
- van Iersel, M.W. 1997. Auxin effects on post-transplant growth of vinca seedlings. *PGRSA Quarterly* 25: 75.
- ^{24.} James, E. and M.W. van Iersel. 1997. Ebb and flow irrigation in bedding plant production.

- HortScience 32: 533.
- van Iersel, M.W. 1997. Auxins increase post-transplant growth of vinca. *HortScience* 32: 438.
- ^{22.} van Iersel, M.W. 1996. Growth and development of *Salvia splendens* as affected by pot volume. *HortScience* 31: 679.
- ^{21.} James, E. and M. van Iersel. 1996. Media composition effects on the growth of annuals in ebb-and-flow systems. *Welcome to the Ornamental Open House 1996.* p. 14.
- ^{20.} van Iersel, M. and L. Freeman. 1996. Growth regulators affect post-transplant growth of bedding plants. *Welcome to the Ornamental Open House 1996.* p. 13-14.
- ^{19.} Risse, M., J. Latimer, G. Wade, P. Thomas and M. van Iersel. 1996. Pollution prevention for the green industry. *Welcome to the Ornamental Open House 1996*. p. 5-6.
- ^{18.} Bugbee, B.G., M.W. van Iersel, and O.M. Monje. 1995. Continuous gas exchange measurements in a ten chamber system. *1995 Agronomy Abstracts*. p. 104.
- van Iersel, M.W. and B.G. Bugbee. 1995. Fungicide effects on gas exchange and growth of bedding plants. 1995 Agronomy Abstracts. p. 104.
- Kirkpatrick, T.L., M.W. van Iersel, and D.M. Oosterhuis. 1995. Effects of the root-knot nematode on growth and water relations of cotton. Proceedings of the 1994 Cotton Research Meeting and 1994 Summaries of Cotton Research in Progress. Ed. by D.M. Oosterhuis. Special report 162, Arkansas Agricultural Experiment Station, University of Arkansas.
- ^{15.} Harris, W.M., M.W. van Iersel, and D.M. Oosterhuis. 1995. The vasculature of the peduncle, placentae, and central column of the cotton (*Gossypium hirsutum L.*) capsule. *American Journal of Botany (Suppl.)* 82 (6), 30.
- ^{14.} Heitholt, J.J., M.W. van Iersel, D.M. Oosterhuis, and R. Wells. 1994. Methanol does not influence water relations, gas exchange, or growth in cotton in the Mississippi Delta. *Proc. of the 1994 Beltwide Cotton Conferences*. p. 1329.
- van Iersel, M.W., T.L. Kirkpatrick, and D.M. Oosterhuis. 1994. Effects of Meloidogyne incognita on cotton growth and various physiological parameters. Proceedings of the 1993 Cotton Research Meeting and 1993 Summaries of Cotton Research in Progress. Ed. by D.M. Oosterhuis. Special report 162, Arkansas Agricultural Experiment Station, University of Arkansas.
- ^{12.} Kirkpatrick, T.L., M.W. van Iersel, and D.M. Oosterhuis. 1994. Effects of the root- knot nematode (*Meloidogyne incognita*) on growth and development of cotton. G. Constable, ed. *Abstracts First Annual World Cotton Research Meeting*. Brisbane, Australia. p. 169.
- ^{11.} Kirkpatrick, T.L., P.D. Colyer, S. Micinski, and M.W. van Iersel. 1994. Use of plant growth mapping to evaluate the effects of *Meloidogyne incognita* on cotton. *Journal of Nematology* 26, 556-557.
- ^{10.} Harris, W.M., M.W. van Iersel, and D.M. Oosterhuis. 1994. The anatomy of the central column of the cotton (*Gossypium hirsutum* L.) capsule. *American Journal of Botany (Suppl.)*

- 81(6), 34-35.
- ^{9.} Kirkpatrick, T.L., M.W. van Iersel, and D.M. Oosterhuis. 1993. Effects of *Meloidogyne incognita* on water relations and growth of cotton. *Journal of Nematology* 26, 107.
- ^{8.} van Iersel, M.W. and D.M. Oosterhuis. 1993. Water transport pathways in developing cotton fruits. *1993 Agronomy Abstracts*. ASA, Madison. p. 126.
- van Iersel, M.W., W.M. Harris, and D.M. Oosterhuis. 1993. Water transport and vascular bundle structure of the capsule of cotton (*Gossypium hirsutum* L.). *American Journal of Botany* (Suppl.) 80(6), 43-44.
- ^{6.} van Iersel, M.W., Oosterhuis, D.M., and W.M. Harris. 1993. Symplastic and apoplastic water pathways into cotton fruit. *Proceedings of the 1993 Beltwide Cotton Conferences. Vol. 3.* Ed. by D.J. Herber and D.A. Richter. National Cotton Council of America, Memphis, TN. p. 1286.
- van Iersel, M.W., T.L. Kirkpatrick, and D.M. Oosterhuis. 1993. Effects of *Meloidogyne incognita* on cotton growth and various physiological parameters. *Proceedings of the 1993 Beltwide Cotton Conferences. Vol. 1.* Ed. by D.J. Herber and D.A. Richter. National Cotton Council of America, Memphis, TN. p. 217.
- van Iersel, M.W., D.M. Oosterhuis, and W.M. Harris. 1992. Quantification of apoplastic water flow to cotton leaves and fruit. *1992 Agronomy Abstracts*. ASA, Madison, WI. p. 133.
- van Iersel, M.W., and D.M. Oosterhuis. 1992. Comparison of the fruit water relations of three cotton cultivars. *Proceedings of the 1992 Beltwide Cotton Conferences*. Vol. 2. Ed. by D.J. Herber and D.A. Richter. *National Cotton Council of America*, Memphis, TN. p. 1068.
- van Iersel, M.W., and D.M. Oosterhuis. 1991. Water relations of cotton bolls. Abstracts thirtieth annual technical conference. *Arkansas Agricultural Pesticide Association*. p. 7.
- van Iersel, M.W. and D.M. Oosterhuis. 1991. Water relations of developing cotton fruits. Proceedings of the 1991 Beltwide Cotton Conferences. Vol. 2. Ed. by D.J. Herber and D.A. Richter. Cotton Council of America. Memphis, TN. p. 838.

Convention papers, posters, and seminars presented:

- * denotes invited presentation
- ^{246*} van Iersel, M.W. 2018. Better irrigation: why less is more. GGIA Wintergreen Trade Show, Atlanta, GA.
- ^{245.} Weaver, G.M. and M.W. van Iersel. 2018. Modeling energy-efficient lighting strategies for petunia and impatiens using chlorophyll fluorescence and historical weather data. SNA Research Conference, Baltimore, MD.
- ^{244*} van Iersel, M.W. 2017. Controlling plant growth and development using light spectrum and intensity. University of Georgia Plant Center Retreat, Unicoi, GA.
- ^{243*} van Iersel, M.W. 2017. Light-use efficiency and the effects of light quality on crop production. PHOTOx Summit. San Diego, CA.

- ^{242*} van Iersel, M.W. 2017. Shine bright: research and applications of using LEDs and sunlight. AmericanHort Production Technology Conference. Dallas, TX.
- ^{241*} van Iersel, M.W. 2017. Feel That? Irrigation sensors in commercial settings. AmericanHort Production Technology Conference. Dallas, TX.
- ^{240*} Martin, M.T., E. Mattos, and M.W. van Iersel, M.W. 2017. Automated determination and maintenance of optimal light levels for controlled environment agriculture. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, HI. https://ashs.confex.com/ashs/2017/videogateway.cgi/id/4173?recordingid=4173
- van Iersel, M.W. 2017. From data to information to knowledge: how to get the most out of your research. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, HI. https://ashs.confex.com/ashs/2017/videogateway.cgi/id/4830?recordingid=4830
- South, K.A., P.A. Thomas, M.W. van Iersel, C. Young and M. Jones, and M.W. van Iersel. 2017. Ice cube irrigation of potted *Phalaenopsis* orchids does not decrease display life. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, HI. (poster) https://ashs.confex.com/ashs/2017/mediafile/Handout/Paper26192/Kaylee South ASHS Poster FINAL.pdf
- ²³⁷ Zhen, S. and M.W. van Iersel, M.W. 2017. Identifying the spectral range of far-red light that enhances photochemistry of lettuce grown under different spectra. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, Hl. https://ashs.confex.com/ashs/2017/videogateway.cgi/id/4660?recordingid=4660
- Martin, M., G. Weaver, J. Porter, T. Maddox, M.W. van Iersel and M. Chappell. 2017. Survey of carbon allocation, water status, and photosynthesis of *Hibiscus acetosella* 'Panama Red' cuttings during adventitious root formation. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, HI. https://ashs.confex.com/ashs/2017/videogateway.cgi/id/4153?recordingid=4153
- Weaver, G. and M.W. van Iersel. 2017. Using chlorophyll fluorescence data to model efficient lighting strategies for lettuce. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, HI. https://ashs.confex.com/ashs/2017/videogateway.cgi/id/4629?recordingid=4629
- ²³⁴ Stallknecht, E. and M.W. van Iersel, M.W. 2017. Morphological and developmental responses of chrysanthemum to night interruption with different red: far-red ratios. 2017 Annual Conference of the American Society for Horticultural Science. Waikoloa, HI.
- ^{233*} van Iersel, M.W. 2017. Smart approaches to supplemental lighting in greenhouses. LumiGrow. Emeryville, CA.
- ^{232*} van Iersel, M.W. 2017. Benefits of efficient irrigation practices in greenhouses. Indiana Horticulture Congress. Indianapolis, IN.
- ^{231*} van Iersel, M.W. 2017. Developing a greenhouse fertilization program. Indiana Horticulture Congress. Indianapolis, IN.

- ^{230*} van Iersel, M.W. 2017. Optimizing the value of supplemental lighting. Indiana Horticulture Congress. Indianapolis, IN.
- ^{229*} van Iersel, M.W. 2017. Optimizing lighting in controlled environment agriculture: integrating physiology and engineering. Purdue University, Department of Horticulture and Landscape Architecture. Departmental seminar. West Lafayette, Indiana.
- Bayer, A. and M.W. van Iersel. 2016. Improving irrigation efficiency and controlling plant growth with soil moisture sensors. 2nd International Forum on Global Food Resources: New Models for Research, Education, and Human Resource Development. Sapporo, Japan.
- Bayer, A., P. Alem, and M.W. van Iersel. 2016. Sensor Based Irrigation for Height Control. Northeast Greenhouse Conference. Boxborough, MA.
- ^{226*} van Iersel, M.W. and M. Mellano. 2016. Irrigation technology: Real-world application. Cultivate' 16 Trade Show. Columbus, OH.
- Bailey, D.A., M.W. van Iersel, and A. Malladi. 2016. Applying for jobs: Do's and don'ts. Departmental seminar, Department of Horticulture, University of Georgia, Athens, GA.
- ²²⁴ Gianino, D. and M.W. van Iersel. 2016. Adaptive LED lighting can benefit greenhouse production. 61st Southern Nursery Association Research Conference. Athens, GA
- Weaver, G. and M.W. van Iersel. 2016. Screening photosynthetic performance of bedding plants using chlorophyll fluorescence. 61st Southern Nursery Association Research Conference. Athens, GA.
- Zhen, S. and M.W. van Iersel. 2016. Modeling daily water use of bedding plants based on environmental factors and normalized difference vegetation index. 61st Southern Nursery Association Research Conference. Athens, GA.
- van Iersel, M.W., D. Gianino, and S. Dove. 2016. Adaptive LED lights can be used for more energy- and cost-effective supplemental lighting in greenhouses. 61st Southern Nursery Association Research Conference. Athens, GA.
- ²²⁰ Yang, S., T. Smalley, J. Williams-Woodward, and M.W. van Iersel, 2016. Effect of mulching and irrigation on growth and disease incidence of dwarf boxwood. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Wheeler, W., J. Williams-Woodward, M. Chappell, P.A. Thomas, and M.W. van Iersel. 2016. Sensor-based automated irrigation impacts *Pythium aphanidermatum* infection in *Petunia x hybrida* 'Dreams Red'. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Zhen, S. M.W. van Iersel. 2016. Enhancing photosynthesis with far-red light at different intensities of red/blue or warm white LED light. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Ferrarezi, R.S., A. Litvin, M. Martin, S. Zhen, D.A. Gianino, G. Weaver, M.W. van Iersel. 2016. Arduino: Building and programming simple measurement and control systems. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.

- van Iersel, M.W. and S.K. Dove. 2016. Maintaining minimum light levels with LEDs results in more energy-efficient growth stimulation of begonia. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- ²¹⁵ Casamali, B., D.J. Chavez, M.W. van Iersel. 2016. Irrigation and fertilization rates for young peach trees [*Prunus persica* L. (Batsch)]. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- ²¹⁴ Gianino, D.A. and M.W. van Iersel. 2016. Pulse width modulation control of LEDs can maintain targeted light levels. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- ^{213*} van Iersel, M.W. 2016. Arduino: A low-cost option for automating data collection and controlling environmental conditions. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Weaver, G. and M.W. van Iersel. 2016. Continuous chlorophyll fluorescence monitoring of greenhouse-grown lettuce (*Lactuca sativa* L.). 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Martin, M., M.W. van Iersel, and S.K. Dove. 2016. Recovery of photosynthetic efficiency at night: utilizing quantum yield of photosystem II and maximum chlorophyll fluorescence. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Nemali, K. and M.W. van Iersel. 2016. Photosynthesis response of tomato plants subjected to drought treatments that differed in the rate but not severity or duration of exposure to drought stress. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- ^{209*} van Iersel, M.W. 2016. Resource use efficiency in controlled environment agriculture. 2016 Annual Conference of the American Society for Horticultural Science. Atlanta, GA.
- Dinwiddie, J., M. van Iersel, B. Clegg, M. Nuccio, M. de Carbonnel, Y. Sun, A. Zhou, G. Crabb, J. Nichols, H. Zhou, and N. Bate. 2016. An automated Whole Plant Phenotyping System for high-resolution monitoring of plant response to the environment. Plant Biology 2016. Austin, TX.
- 207* van Iersel, M.W. 2016. The cutting edge of LED technology. Academy of Crop Production. Athens, GA.
- Martin, M.T., E. Mattos, and M. van Iersel. 2016. Maintaining different electron transport rates in lettuce: effects on quantum yield and nonphotochemical quenching. 8th International Symposium on Light in Horticulture. East Lansing, MI.
- ²⁰⁵ Zhen, S. and M. Van Iersel. 2016. Emerson's enhancement effect revisited: Increasing photosynthetic rate and quantum yield of photosystem II with far-red LEDs. 8th International Symposium on Light in Horticulture. East Lansing, MI.
- van Iersel, M.W., E. Mattos, G. Weaver, R.S. Ferrarezi, M.T. Martin, M. Haidekker. 2016. Using chlorophyll fluorescence to control lighting in controlled environment agriculture. 8th International Symposium on Light in Horticulture. East Lansing, MI.

- ^{203*} van Iersel, M.W. 2015. Controlling irrigation: the evolution of an intelligent design. Department of Horticulture. Iowa State University (keynote speaker at departmental research retreat).
- ^{202*} van Iersel, M.W. 2015. Precision control of drought stress: implications for molecular and physiological responses. Pioneer. Ames, Iowa.
- ^{201*} van Iersel, M.W. 2015. Chlorophyll fluorescence as a tool for biofeedback control of photosynthetic lighting. Pioneer. Ames, Iowa.
- ^{200*} van Iersel, M.W. 2015. Chlorophyll fluorescence as a tool for biofeedback control of photosynthetic lighting. Horticulture Section seminar series at Cornell University School of Integrative Plant Science.
- ^{199*} van Iersel, M. 2015. Modern strategies for irrigation management in protected environments. IrriMed 2015. International conference on modern technologies, strategies and tools for sustainable irrigation management and governance in Mediterranean agriculture, Valenzano, Italy.
- van Iersel, M.W., R.S. Ferrarezi, G. Weaver, and E. Mattos. 2015. A biofeedback system for plant-driven photosynthetic lighting. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- Weaver, G., M.W. van Iersel, E. Mattos, and R.S. Ferrarezi. 2015. Chlorophyll fluorescence measurements can indicate carbon fixation rates of lettuce. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- Ferrarezi, R.S., S. Dove, M.W. van Iersel, and R.M.L. Silva. 2015. Low-cost open-source microcontrollers to build automated irrigation and fertigation systems using soil moisture and electrical conductivity sensors. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- ¹⁹⁵ Zhen, S. and M.W. van Iersel. 2015. Using normalized difference vegetation index (NDVI) as a proxy for plant size in water use models to facilitate precision irrigation. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- ¹⁹⁴ Gianino, D., M.W. van Iersel, and A. Malladi. 2015. Water use efficiency of four types of lettuce (*Lactuca sativa*) in response to different drought severities. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- ¹⁹³ Litvin, A., M.W. van Iersel, and A. Malladi. 2015. Drought stress reduces stem elongation and down-regulates gibberellin biosynthesis in tomatoes during vegetative growth. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- Wheeler, W. M. Chappell, P.A. Thomas, M.W. van Iersel, and J. Williams Woodward. 2015. Root disease incidence and severity in nursery crops with soil moisture sensor-based automated irrigation. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- ¹⁹¹ Alt, D. and M.W. van Iersel, 2015. The effects of partial root-zone drying on water uptake between the drying and wetting zones. 2015 Conference of the American Society for

- Horticultural Science, New Orleans, LA.
- ^{190*}van Iersel, M.W. 2015. Kiss: Keep Impact Statements Simple. 2015 Conference of the American Society for Horticultural Science, New Orleans, LA.
- ^{189*}van Iersel, M.W. 2015. Controlling irrigation using soil moisture sensors: How and why. It's all about water and increasing your bottom line. NC1186 Water conference. Grand Rapids, MI.
- ^{188*} van Iersel, M.W. 2015. Moisture sensing and irrigation control. Joint meeting of the Association of Education and Research Greenhouse Curators and NCERA-101 Committee on Controlled Environment Technology and Use. Columbus, OH.
- ^{187*}van Iersel, M.W. and C. Bauer. 2015. Precision irrigation technology. Real-world application. Cultivate tradeshow, Columbus, OH.
- ^{186*} van Iersel, M. 2015. Optimizing growth, quality and profits through precision irrigation. 3rd international symposium on quality management in supply chains of ornamentals. Kermanshah, Iran.
- ^{185*} van Iersel, M.W. 2015. Precision irrigation: how and why? Society of American Florists, Pest and Production Management Conference, Orlando, FL.
- van Iersel, M.W. 2015. Chlorophyll fluorescence as a tool for biofeedback control of photosynthetic lighting. University of Georgia, Department of Horticulture seminar.
- 183* van Iersel, M.W. 2015. Update on SCRI-MINDS project. GGIA Wintergreen Trade Show, Atlanta, GA.
- ^{182*} van Iersel, M.W. 2014, Water and oxygen availability in soilless substrates. Premier Tech Horticulture, Rivière du Loup, Quebec, Canada.
- ^{181*} Lea-Cox, J., T. Fernandez, and M.W. van Iersel. 2014. Improving operation profitability via wise water use. Part 2. Cultivate 2014 (AmericanHort Tradeshow), Columbus, OH.
- ^{180*} van Iersel, M.W., J. Lea-Cox, and T. Fernandez. 2014. Improving operation profitability via wise water use. Part 1. Cultivate 2014 (AmericanHort Tradeshow), Columbus, OH.
- Chappell, M. Paul Thomas, J. Lea-Cox, M. van Iersel, L. Crawford, B. Belayneh, J. Majsztrik, W. Bauerle, T. Bauerle, D. King, D. Kohanbash, E. Lichtenberg, and A. Ristvey. 2014. Using online learning modules as a tool for delivering complex information to SCRI stakeholders. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ¹⁷⁸ Burnett, S., S. Dove, R.S. Ferrarezi, J.G. Kang, and M. van Iersel. 2014. Automated fertigation and irrigation control based on measurements of substrate water content and pore water EC. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- Kang J.G., R.S. Ferrarezi, S. Dove, and M. van Iersel. 2014. Increased fertilizer levels do not prevent aba-induced chlorosis in pansy. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ¹⁷⁶ Niu, F., D. Zhang, Z. Li, and M. van Iersel. 2014. Morphological response of eucalyptus seedlings to phosphorus. 2014 Annual Conference of the American Society for Horticultural

- Science, Orlando, FL.
- Litvin, A.G., M. van Iersel, and A. Malladi. 2014. Daily water use of tomato plants as affected by environmental conditions and plant age. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- Alem P.O., M. van Iersel, and P. Thomas. 2014. Modeling water use of bedding plants as a function of light interception. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ¹⁷³ Zhen S., M. van Iersel, and R.S. Ferrarezi. 2014. Chlorophyll fluorescence of three species with different light requirements: a tool to optimize supplemental lighting efficiency? 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- van Iersel, M., S. Dove, J.S. Owen Jr. 2014. Hydraulic properties of peat-based substrates: the importance of hydraulic conductance. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ¹⁷¹ Ferrarezi, R.S. P.O. Alem, and M. van Iersel. 2014. Prediction of pore water electrical conductivity using real dielectric and bulk electrical conductivity in soilless substrates. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ¹⁷⁰ Bayer, A., J.M. Ruter, M. van Iersel. 2014. Elongation of *Hibiscus acetosella* 'Panama Red' in well-watered and water-stressed conditions. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- Ferrarezi, R.S., S. Dove, and M. van Iersel. 2014. A low cost, Arduino-based system for monitoring and controlling substrate water content. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ^{168.} Burnett, S.E. and M. van Iersel. 2014. Effects of low substrate oxygen on plant growth. 2014 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- Dinwiddie, J, M. van Iersel, B. Clegg, M. Nuccio, M. de Carbonnel, Y. Sun, A. Zhou, G. Crabb, J. Nichols, H. Zhaou, and N. Bate. 2014. A whole-plant phenotyping approach leveraging Syngenta's advanced crop laboratory at the research triangle park innovation center. 2014 Meeting of NCERA-101, Fairbanks, AK.
- Dinwiddie, J., M. van Iersel, B. Clegg, M. Nuccio, M. de Carbonnel, Y. Suna, A. Zhoua, G. Crabb, J. Nichols, H. Zhou, and N. Bate. 2014. An automated whole plant phenotyping system for high resolution characterization of plant x environment interactions. Maize genetics conference, Bejing, China.
- van Iersel, M.W., M. Chappell, and P.A. Thomas. 2014. Precision irrigation in greenhouses and nurseries: improving production and increasing profits. Horticulture Growers Short Course. Lower Mainland Horticulture Improvement Association, Pacific Agriculture Show, Abbotsford, BC.
- ^{164*} van Iersel, M.W. and M. Chappell. Implementing sensor networks in nurseries. 2013. OFA Short Course, Columbus, OH.

- 163* van Iersel, M.W. 2013. Integrating soil moisture and other sensors for precision irrigation. OFA Short Course, Columbus, OH.
- Bayer, A., J. Ruter, and M. van Iersel. 2013. Reduced fertilizer applications and irrigation volume effects on plant growth and leachate volume of Gardenia jasminoides. University of Georgia College of Agricultural and Environmental Sciences Interdisciplinary Graduate Student Plant and Soil Science Symposium, Athens, GA.
- Bayer, A., J. Ruter, and M. van Iersel. 2013. Irrigation volume and fertilizer rate influence growth and leaching fraction from container-grown Gardenia jasminoides. 2013 International Plant Propagators' Society Southern Region of North America annual meeting, Athens, GA.
- ^{160*} van Iersel, M.W. 2013. Converting carbohydrates into biomass: the role of respiration and its importance in determining carbon use efficiency. Agronomy Meetings, Tampa, FL.
- ^{159*} van Iersel, M.W. 2013. Wireless sensor networks: Precision irrigation in greenhouses using soil moisture sensors. E-gro webinar (part of a three-talk webinar with Matthew Chappell and Paul Thomas).
- Rivera, L.D., L. Crawford, M. van Iersel and S. Dove. 2013. Comparing hydraulic properties of soilless substrates with natural soils: a more detailed look at hydraulic properties and their impact on plant water availability. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Bayer, A., and M. van Iersel. 2013. Using different teaching methods to enhance student learning of climate change. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Bayer, A., J.M. Ruter, and M. van Iersel. 2013. Fertilizer rate and irrigation duration affect leachate volume, electrical conductivity, and growth of *Gardenia jasminoides*. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Crawford, L., J.D. Lea-Cox, J. Majsztrik, W. Bauerle, M. van Iersel, T. Martin, and D. Kohanbash. 2013. Behind the curtain: The support component of wireless soil moisture networks. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Thomas, P.T., M. Chappell, J.M. Ruter, E. Lichtenberg, and M.W. van Iersel. 2013. Wireless sensor networks for automated irrigation control in container nurseries: implementation and economic impact. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Weaver, G. and M.W. van Iersel. 2013. Reducing evapotranspiration of pansies: efficacy and duration of aba and aba-analog spray applications. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Starry, O., J. Kim, S. Dove, M. van Iersel, and J.D. Lea-Cox. 2013. Effects of water availability and temperature on CAM expression and water use efficiency by *Sedum album* and *Sedum*

- *kamtschaticum*. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- ¹⁵¹ Ferrarezi, R.S., M.D. Ribeiro, M.W. van Iersel, and R. Testezlaf. 2013. Subirrigation controlled by capacitance sensors for citrus rootstock production. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- P.O. Alem, P.A. Thomas, and M.W. van Iersel. 2013. Control of poinsettia stem elongation: height limits using deficit irrigation. 2013 Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Weaver, G. and M.W. van Iersel. 2013. Reducing transpiration of pansies (*Viola* x wittrockiana) with abscisic acid and 8' acetylene methyl-ester abscisic acid. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. Leiden, The Netherlands. (poster)
- van Iersel, M.W. and S. K. Dove. 2013. Temporal and spatial oxygen dynamics in soilless substrate as affected by environmental conditions. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. Leiden, The Netherlands.
- Bayer, A., K. Whitaker, M. Chappell, J. Ruter, and M.W. van Iersel. 2013. Effect of irrigation duration and fertilizer rate on plant growth, substrate EC, and leaching volume. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. Leiden, The Netherlands.
- Alem, P.O, P.A. Thomas, and M.W. van Iersel. 2013. Irrigation volume and fertilizer concentration effects on leaching and growth of petunia. GroSci 2013. The International Symposium on Growing Media and Soilless Cultivation. Leiden, The Netherlands.
- ¹⁴⁵ van Iersel, M. and M. Chappell. 2013. Sensor controlled irrigation: A case study with gardenia. WinterGreen 2013. CANR open house. Duluth, GA.
- ¹⁴⁴ Chappell, M. and M. van Iersel. 2012. Sensor network deployment and implementation in commercial nurseries and greenhouses. 2012 Irrigation Show and Education Conference. Orlando, FL
- ¹⁴³ van Iersel, M.W. 2012. Integrating soil moisture and other sensors for precision irrigation. 2012 Irrigation Show and Education Conference. Orlando, FL
- ¹⁴² Chappell, M., M. van Iersel, J.D. Lea-Cox, G.A. Kantor, J. Kim, A. Bayer and S. Dove. 2012. Irrigation efficiency & uniformity and irrigation sensor network deployment and implementation in commercial nurseries and greenhouses. Tennessee Master Nurserymen Program, Tennessee Department of Agriculture. McMinnville, TN.
- ^{141*} van Iersel, M.W. 2012. The plant propagation industry in the United States. International seminar on "Propagation Technologies and Certification of Nursery Plants". Rancagua, Chile.
- ^{140*} van Iersel, M.W. 2012. Efficient water use during plant propagation. International seminar on "Propagation Technologies and Certification of Nursery Plants". Rancagua, Chile.
- 139* van Iersel, M.W. 2012. Automating irrigation: the evolution of an intelligent design.

- Department of Horticulture, University of Georgia. Athens, GA.
- ^{138*} van Iersel, M.W. 2012. Proposal Reviews: What Happens After Submission? 2012 Annual Conference of the American Society for Horticultural Science, Miami, FL.
- Martin, M., M. Chappell, and M.W. van Iersel. 2012. The effect of intermittent misting and adventitious root development on leafy stem propagule water, osmotic, and turgor potential values. 2012 Annual Conference of the American Society for Horticultural Science, Miami, FL.
- Bayer, A., J.M. Ruter, and M.W. van Iersel. 2012. Maintenance of substrate water content to control growth of *Gardenia jasminoides*. 2012 Annual Conference of the American Society for Horticultural Science, Miami, FL.
- Alem, P., P.A. Thomas, and M.W. van Iersel. 2012. Use of Controlled Water Deficit to Control Height of Poinsettias (*Euphorbia pulcherrima* 'Classic Red'). 2012 Annual Conference of the American Society for Horticultural Science, Miami, FL.
- ¹³⁴ van Iersel, M.W. 2012. Using dataloggers for measurement and control of environmental conditions. 2012 Annual Conference of the American Society for Horticultural Science.
- Weaver, G. and M. van Iersel. 2012. ABA and ABA Analog Foliar Sprays Reduce Evapotranspiration in Pansies. 2012 Annual Conference of the American Society for Horticultural Science, Miami, FL.
- O'Meara, L., M. Chappell, and M. van Iersel. 2012. Water uptake of *Hydrangea macrophylla* and *Gardenia jasminoides* in response to a gradually drying substrate. 2012 Annual Conference of the American Society for Horticultural Science, Miami, FL.
- ^{131*} van Iersel, M.W. Wireless Sensor Networks for Monitoring and Controlling Irrigation in Greenhouses and Nurseries. X Congreso Latinoamericano y del Caribe de Ingeniería Agrícola CLIA e XLI Congresso Brasileiro de Engenharia Agrícola CONBEA Londrina Paraná, Brazil.
- van Iersel, M.W., L. O'Meara, and M. Chappell. 2012. Environmental effects on water use of gardenia and hydrangea. 2012 Center for Applied Nursery Research Open House. Duluth, GA.
- Peter, A., P. Thomas and M. van Iersel. 2012. Use of controlled water deficit to control height of poinsettias. 2012 Conference of the Southern region of the American Society for Horticultural Science. Birmingham, AL.
- Weaver, G. and M. van Iersel. 2012. A comparison of ABA and ABA-analog sprays for reducing transpiration in pansies. 2012 Conference of the Southern region of the American Society for Horticultural Science. Birmingham, AL.
- O'Meara, L., M. Chappell, J. Ruter and M van Iersel. 2012. Water consumption of *Gardenia jasminoides* and *Hydrangea macrophylla* as affected by environmental factors. 2012 Conference of the Southern region of the American Society for Horticultural Science. Birmingham, AL.
- ¹²⁶ Bayer, M., J. Ruter and M. van Iersel. 2012. Growth and water use of two gardenia species

- in response to substrate water content-based irrigation. 2012 Conference of the Southern region of the American Society for Horticultural Science. Birmingham, AL.
- van Iersel, M., M. Bayer, L. O'Meara, A. Peter, P. Thomas, M. Chappell, J. Ruter, and S. Wells. 2012. Wireless sensor networks for automated irrigation control in greenhouses and nurseries. 2012 Conference of the Southern region of the American Society for Horticultural Science. Birmingham, AL.
- 124* van Iersel, M.W. 2011. Sustainable Greenhouse production in a changing world. Sixth JKUAT scientific, technological and industrialization conference. Jomo Kenyatta University of Agriculture and Technology, Juja, Kenya.
- Chappell, M.R., M.W. van Iersel, J. Ruter, A. Bayer, L. O'Meara, S. Dove, P. Thomas, P. Alem, and R. Ferrarezi. 2011. Monitoring environmental conditions and substrate water content to increase efficiency of irrigation in nurseries. 2011 Irrigation Show and Innovations in Irrigation Education Conference. San Diego, CA.
- Soranz Ferrarezi R., M. van Iersel, and R. Tezteslaf. 2011. Soil moisture sensors for monitoring and controlling subirrigation: a case study with hibiscus. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- Peter A., P.A. Thomas, and M. van Iersel. 2011. Growth of petunia as affected by substrate moisture content and fertilizer rate. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- ¹²⁰ Bayer, A. J.M. Ruter, M. Chappell, and M. van Iersel. 2011. Growth of *Hibiscus acetosella* 'Panama red' in response to sensor controlled irrigation in two outdoor nursery settings. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- ^{119*} van Iersel, M. 2011. Publish or perish: trials, tribulations, and triumphs. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- Kim, J., A. Malladi, and M. van Iersel. 2011. Gene expression and physiological responses of petunia at specific substrate water contents. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- O'Meara, L., M. van Iersel, M. Chappell. 2011. Water consumption of *Hydrangea macrophylla* as affected by environmental factors. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- Peter A., R. Soranz Ferrarezi, P.A. Thomas, M. van Iersel. 2011. *In situ* measurements of the electrical conductivity of substrates: the relationship between bulk EC, pore water EC, and substrate water content. 2011 Annual conference of the American Society for Horticultural Science. Waikoloa, HI.
- Thomas, P.A., M. Chappell, J.M. Ruter, S. Dove and M. van Iersel. 2011. Monitoring environmental conditions and substrate water content for more efficient irrigation in nurseries. 2011 Annual conference of the American Society for Horticultural Science. Waikaloa, HI.
- ¹¹⁴ Mattos, E., R. Hunt, M. van Iersel, M. Cabrera and K.C. Das. 2011. Changes in chlorophyll

- fluorescence parameters in different growth stages of *Chlorella sorokiniana*. 1st International Conference on Algal Biomass, Biofuels and Bioproducts. Saint Louis, MO.
- ^{113*} van Iersel, M.W. 2011. New irrigation technologies. Moving nursery producers toward sustainability. University of Florida, North Florida Research and Education Center Quincy, FL (recorded PowerPoint).
- Kim, J., A. Malladi, and M.W. van Iersel, M.W. 2011. Abscisic acid-related gene expression and physiological responses of petunia at different substrate water contents. Annual meeting of the Plant Growth Regulation Society of America, Chicago, IL.
- van Iersel, M.W. 2011. ABA research at the University of Georgia: water use, physiology and gene expression. Valent BioSciences, Long Grove, IL.
- ^{110*} van Iersel, M.W. 2011. Water issues in the greenhouse industry. Annual Meeting of the National Greenhouse Manufacturers Association, Saint Louis, MO.
- van Iersel, M.W. 2011. Annuals, perennials, and woody ornamantals: How much water do they need? GGIA Wintergreen, Duluth, GA.
- ^{108.} Kim, J., A. Malladi, and M. van Iersel. 2011. Physiological responses of petunia to different levels of drought stress. CANR open house, GGIA Wintergreen, Duluth, GA.
- Soranz Ferrarezi, R. and M.W. van Iersel. 2011. Monitoring and controlling subirrigation with soil moisture sensors: a case study with hibiscus. CANR open house, GGIA Wintergreen, Duluth, GA.
- Astacio M.G. and M. van Iersel. 2011. Unexplained wilting of tomatoes after exposure to large doses of exogenous abscisic acid (ABA). CANR open house, GGIA Wintergreen, Duluth, GA.
- O'Meara, L., M. Chappell, and M.W. van Iersel. 2011. Water consumption of hydrangea macrophylla as affected by environmental factors. CANR open house, GGIA Wintergreen, Duluth, GA.
- Bayer, A., I. Mahbub, M. Chappell, J. Ruter, and M. van Iersel. 2011. Growth of 'Panama red' hibiscus in response to substrate water content. CANR open house, GGIA Wintergreen, Duluth, GA.
- Peter, A., P.A. Thomas, and M.W. van Iersel. 2011. Growth of petunia as affected by substrate moisture content and fertilizer rate. CANR open house, GGIA Wintergreen, Duluth, GA.
- ¹⁰² Astacio M.G. and M. van Iersel. 2011. Unexplained wilting of tomatoes after exposure to large doses of exogenous abscisic acid (ABA). SNA research conference, Mobile, AL.
- O'Meara, L., M. Chappell, and M.W. van Iersel. 2011. Water consumption of *hydrangea macrophylla* as affected by environmental factors. SNA research conference, Mobile, AL.
- van Iersel, M., W. Ross, S. Dove, M. Chappell, P. Thomas, J. Ruter, and S. Wells. 2011. Substrate water content dynamics in nurseries: Real-time monitoring can improve irrigation practices. SNA research conference, Mobile, AL.

- ^{99.} Bayer, A., I. Mahbub, M. Chappell, J. Ruter, and M. van Iersel. 2011. Growth of 'panama red' hibiscus in response to substrate water content. SNA research conference, Mobile, AL.
- ^{98.} Kim, J., A. Malladi, and M. van Iersel. 2011. Physiological responses of petunia to different levels of drought stress. SNA research conference, Mobile, AL.
- ^{97.} Peter, A., P.A. Thomas, and M.W. van Iersel. 2011. Growth of petunia as affected by substrate moisture content and fertilizer rate. SNA research conference, Mobile, AL.
- ^{96.} Soranz Ferrarezi, R. and M.W. van Iersel. 2011. Monitoring and controlling subirrigation with soil moisture sensors: a case study with hibiscus. SNA research conference, Mobile, AL.
- ^{95.*} van Iersel, M.W. and S.E. Burnett. 2010. Plant water use and drought stress physiology: Manipulating irrigation for efficient water use and high quality plants. *Taiwan USA Symposium on Technology of Cultivation and Molecular Breeding for Ornamental Crops.* Taichung, Taiwan.
- ^{94*} van Iersel, M. 2010. Getting nutrient timing right. 107th Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- ^{93*.} van Iersel, M. 2010. Converting carbohydrates into biomass: the role of respiration and its importance in modeling plant carbon use. 107th Annual Conference of the American Society for Horticultural Science, Palm Springs, CA.
- Miralles, J., M. van Iersel, S. Burnett. 2010. Controlling water content and electrical conductivity in soilless substrates using in situ sensors. 107th Annual Conference of the American Society for Horticultural Science, Palm Springs, CA. http://ashs.org/db/horttalks/detail.lasso?id=838
- ^{91*.} van Iersel, M.W. 2010. Integrated water and nutrient management in greenhouse production systems. 2010 National Water Conference, Hilton Head, SC.
- ^{90.} Astacio, M.G. and M.W. van Iersel. 2010. Determining the effects of exogenous abscisic acid on evapotranspiration of tomato (*Solanum lycopersicum*). SNA research conference, Mobile, AL.
- ^{89.} Kim, J. and M.W. van Iersel. 2010. Photosynthesis and water use of vinca (*Catharanthus roseus*) during drought: the effect of different drying rates. SNA research conference, Mobile, AL.
- Lea-Cox, J., R.T. Fernandez, G. Zinati, C. Hong, R. Cabrera, D. Merhaut, J. Albano, M. van Iersel, T. Yeager, and D. Buhler. 2009. NCDC216: A new multistate group for water management and quality for ornamental crop production and health. 2009 National Water Conference, St. Louis, MO.
- ^{87.} Kim, J. and M.W. van Iersel. 2009. Modeling daily water use of abutilon and lantana based on environmental conditions. 2009 Annual Conference of the American Society for Horticultural Science, St. Louis, MO.
- ^{86.} Kim, J. and M.W. van Iersel. 2009. Daily water requirements of petunias as a function of plant age and environmental conditions. 2009 Annual Conference of the American Society

- for Horticultural Science, St. Louis, MO.
- ^{85.} Fernandez, R.T., J. Lea-Cox, G. Zinati, C. Hong, R. Cabrera, D. Merhaut, J. Albano, M. van Iersel, T. Yeager, and D. Buhler. 2009. NCDC216: A New Multistate Group for Water Management and Quality for Ornamental Crop Production and Health. 2009 Annual Conference of the American Society for Horticultural Science, St. Louis, MO.
- ^{84*}. van Iersel, M.W. 2009. Using soil moisture sensors for controlled drought stress experiments. 2009 Annual Conference of the American Society for Horticultural Science, St. Louis MO. http://ashs.org/db/horttalks/detail.lasso?id=638.
- ^{83*.} van Iersel, M.W and S. Dove. 2009. Water content in soilless substrates: spatial and temporal dynamics. 2009 Annual Conference of the American Society for Horticultural Science, St. Louis, MO.
- ^{82*} van Iersel, M.W. and J. Lea-Cox. 2009. Using soil moisture sensors for irrigation control. Annual meeting of USDA regional project NCERA-101, Controlled environment technology and use. Park City, UT.
- ^{81*}. Kim, J. and M.W. van Iersel. 2009. Modeling daily water use of abutilon and lantana based on environmental conditions. Annual meeting of USDA regional project NCERA-101, Controlled environment technology and use. Park City, UT.
- van Iersel, M.W., A. Ogden, J. Kim, C. Radcliffe, L. Donovan, and A. Sugiyama. 2009. High tunnel microenvironment affects leaf and bud temperatures of southern highbush blueberries (*Vaccinium corymbosum* L.). GreenSys 2009, Quebec City Canada.
- ^{79*.} van Iersel, M.W., S. Dove, and S.E. Burnett. 2009. The use of soil moisture sensors for improves uniformity and irrigation control in greenhouses. GreenSys 2009, Quebec City, Canada.
- Fernandez, R.T., J. Lea-Cox, G. Zinati, C. Hong, R. Cabrera, D. Merhaut, J. Albano, M. van lersel, T. Yeager and D. Buhler 2009. NCDC216: A New Multistate Group for Water Management and Quality for Ornamental Crop Production and Health SNA research conference, Atlanta, GA.
- ^{77.} Kim, J. and M.W. van Iersel. 2009. Daily water use of abutilon and lantana at various substrate water contents. SNA research conference, Atlanta, GA.
- van Iersel⁷ M, R.M. Seymour, M. Chappell, F. Watson, and S. Dove. 2009. Soil moisture sensor-based irrigation reduces water use and nutrient leaching in a commercial nursery. SNA research conference, Atlanta, GA.
- ^{75*.} van Iersel, M.W. 2009. New technologies for water conservation in the landscape. GGIA Wintergreen, Athens, GA. 1/21/2009.
- ^{74*}. van Iersel, M.W. 2009. Efficient irrigation: Better crops with less water. GGIA Wintergreen, Athens, GA. 1/21/2009.
- ^{73.} Howard, A.R., L.A. Donovan, and M.W. van Iersel. 2008. Stomatal conductance responses to changing vapor pressure deficit: Do daytime patterns of regulation apply at night? 93rd ESA

- annual meeting, Milwaukee, WI.
- van Iersel, M.W. 2008. Strategic water independence: what can you do now, at a minimal cost? Southeastern Greenhouse Conference and trade Show, Greenville, SC.
- van Iersel, M.W. and J.-G. Kang. 2008. Fertility effects on acclimation of *Philodendron scandens* to low light levels. SNA research conference, Atlanta, GA.
- ^{70.} Lee, M.K. and M.W. van Iersel. 2008. Salinity effects on growth and physiology of chrysanthemum. SNA research conference, Atlanta, GA.
- ^{69.} Kim, J. and M.W. van Iersel. 2008. ABA drenches Induce Stomatal Closure and Prolong Shelf Life of Salvia splendens. SNA research conference, Atlanta, GA.
- ^{68.} Ogden, A. and M.W. van Iersel. 2008. Predicting nighttime low temperatures in unheated high tunnels. 2008 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ^{67.} Ogden, A., G. Krewer, E. Andrews, and M. van Iersel. 2008. Benefits of high tunnels for Southern highbush blueberry production include frost protection and early, large yields. 2008 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ^{66.} Kim, J., M. van Iersel, and J.-G. Kang. 2008. ABA drenches can increase the shelf life of *Salvia splendens*. 2008 Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- of the series of
- ^{64*}. van Iersel, M.W. 2008. Estimating carbon use efficiency, growth respiration, and maintenance respiration from canopy gas exchange measurements. 2008 International Conference on Controlled Environment Agriculture, Cocoa Beach, FL.
- ^{63*.} van Iersel, M.W. 2008. Monitoring and controlling substrate water content in controlled environments. 2008 International Conference on Controlled Environment Agriculture, Cocoa Beach, FL.
- ^{62*.} van Iersel, M.W. 2008. Automating irrigation based on soil moisture data. IV Annual Irrigation Scheduling Course, University of Lleida, Lleida, Spain.
- ^{61*}. van Iersel, M.W. 2008. Measuring water content and EC in soilless substrates. IV Annual Irrigation Scheduling Course, University of Lleida, Lleida, Spain.
- on lersel, M.W. 2007. Canopy gas exchange measurements in controlled environments: Principles and data interpretation. 2007 Agronomy Meetings, November 5-9, New Orleans.
- ^{59*.} van Iersel, M.W. 2007. Controlling greenhouse irrigation with soil moisture sensors: practical applications and basic research. Department of Horticulture, University of Kentucky.
- ^{58.} van Iersel, M.W. 2007. Making greenhouse irrigation more efficient: effects of substrate water content on the growth and physiology of vinca. SNA research conference, Atlanta,

- ^{57*.} van Iersel, M.W. 2007. Soil moisture sensors for irrigation automation: how much water do plants need? 2007 Farwest Show, Portland, OR.
- ^{56*} van Iersel, M.W. 2007. Efficient greenhouse irrigation: how much water do plants need? GGIA Techshop, SNA annual meeting, Atlanta, GA.
- ^{55.} Nemali, K., D. Radcliffe, and M. van Iersel. 2007. Plant available water and pore size distribution in soilless substrates. 2007 Annual meeting of the American Society for Horticultural Science, Scottsdale, AZ. (Poster)
- ^{54.} Smalley, T. and M. van Iersel. 2007. Maximizing learning and minimizing costs through cooperative study abroad garden tours. 2007 Annual meeting of the American Society for Horticultural Science, Scottsdale, AZ. (presented by Tim Smalley)
- ^{53.} Kang, J.G. M. van Iersel, and S. Burnett. 2007. Irrigation scheduling in greenhouses: Substrate water content effects on growth and physiology of vinca (*Catharanthus roseus*). 2007 Annual meeting of the American Society for Horticultural Science, Scottsdale, AZ.
- ^{52.} Ogden, A., G. Krewer, and M.W. van Iersel. 2007. High tunnels trigger earlier flowering and fruit set in organic southern highbush blueberry. Annual meeting of the American Society for Horticultural Science, Scottsdale, AZ. (presented by Andrew Ogden)
- Nemali, K. and M. van Iersel. 2007. Physiological responses of tomato to different rates of drought stress. 2007 Annual meeting of the American Society for Horticultural Science, Scottsdale, AZ.
- ^{50*}. van Iersel, M.W. 2006. Respiration and temperature: is the Q₁₀ concept meaningful? Department of Horticulture, Texas A&M University.
- ^{49.} van Iersel, M.W., S.E. Burnett and S. Dove. 2006. Increasing irrigation efficiency: water requirements of petunia and salvia. 2006 SNA research conference, Atlanta, GA.
- ^{48*} van Iersel, M.W. 2006. Whole-plant photosynthesis measurements: What, how and why? (Part of colloquium on 'Photosynthesis: from chloroplast to ecosystem') 2006 Annual meeting of the American Society for Horticultural Science, New Orleans, LO.
- ^{47.} Montesano, F., and M.W. van Iersel. 2006. NaCl stress in hydroponic tomatoes can be alleviated by calcium. 2006 Annual meeting of the American Society for Horticultural Science, New Orleans, LO.
- ^{46*}. van Iersel, M.W. 2006. Beyond routine measurements: Using dataloggers for control and complicated measurements (part of workshop on 'Effective use and applications of current technology in horticulture'). 2006 Annual meeting of the American Society for Horticultural Science, New Orleans, LO. http://ashs.org/db/horttalks/detail.lasso?id=72.
- ^{45.} van Iersel, M.W. 2005. Measuring and reporting growing conditions in controlled environments. 2005 Annual meeting of the American Society for Horticultural Science, Las Vegas, NV.
- ^{44.} Scoggins, H. and M.W. van Iersel. 2005. In situ probes for direct measurement of substrate

- soluble salts: Effects of substrate moisture content and fertilizer concentration. 2005 Annual meeting of the American Society for Horticultural Science, Las Vegas, NV.
- ^{43.} van Iersel, M.W. and S. Dove. 2005. Whole-plant photosynthesis of containerized hydrangeas and abelias as affected by substrate moisture content. 2005 Annual meeting of the American Society for Horticultural Science, Las Vegas, NV.
- ^{42*} van Iersel, M.W. 2004. Respiration and temperature: is the Q₁₀ concept meaningful? Department of Horticulture, Clemson University.
- van Iersel, M.W. 2004. Respiration and temperature (part of workshop on Respiration: How does it affect the carbon balance of plants?). 2004 Annual meeting of the American Society for Horticultural Science, Austin, TX.
- $^{40.}$ van Iersel, M.W. 2004. Respiratory Q_{10} of lettuce increases with increasing plant size. 2004 Annual meeting of the American Society for Horticultural Science, Austin, TX.
- ^{39.} Van Iersel, M.W. 2004. Respiration and temperature: is the Q₁₀ concept meaningful? Department of Horticulture, University of Georgia.
- ^{38.} van Iersel, M.W. 2004. Developing a nutritional program. Southeastern Greenhouse Conference and Trade Show, Greenville, SC.
- ^{37.} van Iersel, M.W. 2004. Correcting post-plant pH and nutritional problems. Southeastern Greenhouse Conference and Trade Show, Greenville, SC.
- ^{36.} van Iersel, M, J. Frantz, and B. Bugbee. 2003. Temperature effects on photosynthesis, respiration, and growth of lettuce. 100th Annual International Conference of the American Society for Horticultural Science, Providence, RI.
- ^{35.} van Iersel, M. 2003. Potential acidity and actual pH of a fertilizer solution determine its effect on growing medium pH. 100th Annual International Conference of the American Society for Horticultural Science, Providence, RI.
- ^{34.} van Iersel, M.W. 2002. Carbon exchange rates of four bedding plant species: short-term temperature effects. Department of Horticulture, The University of Georgia.
- ^{33.} van Iersel, M.W. 2001. Are your plants on the right diet? Southeastern Greenhouse Conference and Trade Show, Greenville, SC.
- ^{32.} van Iersel, M.W. 2001. Are your plants on the right diet? Ohio Short Course, Columbus, OH.
- ^{31.} van Iersel, M.W. 2001. Applying Marathon by subirrigation. Ohio Short Course, Columbus, OH.
- ^{30.} van Iersel, M.W. 2001. Carbon exchange rates of four bedding plant species: short-term temperature effects. Crop Physiology Laboratory. Utah State University.
- Kang, J.-G. and M. van Iersel. 2000. Interactions of temperature and fertilizer concentration affect growth of petunia and geranium. 97th Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ^{28.} van Iersel, M. and J.-G. Kang. 2000. Fertilizer concentration affects whole plant CO₂

- exchange of subirrigated pansies. 97th Annual Conference of the American Society for Horticultural Science, Orlando, FL.
- ^{27.} van Iersel, M.W. 2000. Managing growing medium EC and pH. Southeastern Greenhouse Conference and Trade Show, Greenville, SC.
- ^{26.} van Iersel, M.W. and P.L. Seymour. 1999. Estimating growth and maintenance respiration from semi-continuous CO₂ exchange measurements. NASA, Kennedy Space Center, FL.
- $^{25.}$ van Iersel, M.W. and P.L. Seymour. 1999. Carbon allocation in vinca estimated from time series analysis of CO_2 exchange measurements. Crop Physiology laboratory. Utah State University.
- van Iersel, M.W. and R. Oetting. 1999. Imidacloprid applications for whitefly control on poinsettia using ebb-and-flow systems. 96th Annual Conference of the American Society for Horticultural Science, Minneapolis, MN.
- ^{23.} van Iersel, M.W. and O.M. Lindstrom. 1998. Temperature response of whole plant CO₂ exchange rates of magnolia (*Magnolia grandiflora* L.). 95th Annual Conference of the American Society for Horticultural Science, Charlotte, NC.
- ^{22.} van Iersel, M.W. 1998. Growth and maintenance respiration of *Catharanthus roseus* L. estimated from CO₂ exchange. 25th International Horticultural Congress. Brussels, Belgium.
- ^{21.} van Iersel, M.W. 1997. Auxin effects on post-transplant growth of vinca seedlings. 24th Annual Meeting of the Plant Growth Regulation Society of America.
- ^{20.} van Iersel, M.W. 1997. Auxins increase post-transplant growth of vinca. 94th Annual Conference of the American Society for Horticultural Science, Salt Lake City, UT.
- van Iersel, M.W., D. Olsen, and R. Oetting. 1997. Coconut coir as a growing mix component. III. Plant growth. 1997 Annual meeting of the Georgia Entomological Society.
- ^{18.} van Iersel, M.W. 1997. Innovative approaches to water quality and conservation in the greenhouse industry. Georgia 1997 Water Resources Conference.
- ^{17.} van Iersel, M.W. 1997. Continuous crop CO₂ exchange measurements: Possibilities and limitations. Envirotron seminar series, Georgia Experiment Station, Griffin, GA.
- ^{16.} van Iersel, M.W. 1997. Minimizing greenhouse run-off! The 1997 Greenhouse Update for Commercial Growers. Atlanta, GA.
- van Iersel, M.W. 1996. Growth and development of Salvia splendens as affected by pot volume. 93rd Annual Conference of the American Society for Horticultural Science, Lexington, KN.
- van Iersel, M. and L. Freeman. 1996. Growth regulators affect post-transplant growth of bedding plants. Ornamental Horticulture Open House, Georgia Station, Griffin.
- ^{13.} van Iersel, M.W. and B.G. Bugbee. 1995. Fungicide effects on gas exchange and growth of bedding plants. ASA meetings, St. Louis, MI.
- ^{12.} van Iersel, M.W. 1995. Fungicides in floriculture: Effects on gas exchange and growth.

- Department of Horticulture. The University of Georgia, Athens.
- ^{11.} van Iersel, M.W. 1993. Water relations of developing cotton fruits. Department of Agronomy, University of Arkansas, Fayetteville.
- van Iersel, M.W., D.M. Oosterhuis, and W.M. Harris. 1993. Water transport pathways in developing cotton fruits. ASA Meetings, Cincinnati, OH.
- ^{9.} van Iersel, M.W., D.M. Oosterhuis, and W.M. Harris. 1993. Symplastic and apoplastic water pathways into cotton fruit. 1993 Beltwide Cotton Physiology Conference. New Orleans, LA.
- van Iersel, M.W., T.L. Kirkpatrick, and D.M. Oosterhuis. 1993. Effects of *Meloidogyne incognita* on cotton growth and various physiological parameters. 1993 Beltwide Cotton Pathology Conference. New Orleans, LA.
- van Iersel, M.W., D.M. Oosterhuis, and W.M. Harris. 1992. Quantification of apoplastic water flow to cotton leaves and fruit. ASA Meetings. Minneapolis, MN.
- ^{6.} van Iersel, M.W., and D.M. Oosterhuis. 1992. Comparison of the fruit water relations of three cotton cultivars. 1992. Beltwide Cotton Physiology Conference. Nashville, TN.
- van Iersel, M.W., and D.M. Oosterhuis. 1991. Water relations of cotton bolls. Thirtieth annual technical conference. Arkansas Agricultural Pesticide Association. Fayetteville, AR.
- van Iersel, M.W., and D.M. Oosterhuis. 1991. Water relations of developing cotton fruits. 1991 Beltwide Cotton Physiology Conference. San Antonio, TX.
- ^{3.} van Iersel, M.W. 1989. The influence of ethylene on chlorophyll and carotenoid concentrations in sweet pepper during ontogeny. Department of Plant Physiology, Agricultural University, Wageningen, The Netherlands.
- van Iersel, M.W. 1988. Leaf photosynthesis of tomato as affected by light intensity and CO₂-concentration. Department of Horticulture, Agricultural University, Wageningen, The Netherlands.
- van Iersel, M.W. 1989. Simulation of the development of corn and sugar beet. Department of Theoretical Production Ecology, Agricultural University, Wageningen, The Netherlands.

Popular press highlights of research

- Elliott, S. 2014. Providing the gift of water for poinsettias and other ornamental crops. http://blogs.usda.gov/2014/12/12/providing-the-gift-of-water-for-poinsettias-and-other-ornamental-crops/#more-55810.
- Kovalycsik, M. 2014. Is overwatering costing you? Are you overwatering? Follow these tips for reducing water usage and growing healthier crops. DeltaT solutions. http://www.deltatsolutions.com/enews/Overwatering Costs.html
- Melancom, M. 2013. UGA study shows soil-moisture sensor system slashes nursery water use by 70 percent. Georgia Faces. http://www.caes.uga.edu/applications/gafaces/?public=view_story&pk_id=4851.

- Kuack, D. 2013. Making sense of greenhouse irrigation. Greenhouse product news. http://www.gpnmag.com/sites/default/files/06 Irrigation GPN0613%20FINAL.pdf.
- Dosatron blog. 2012. Dosatron supports project looking at reducing fertilizer leaching through automated irrigation. http://www.dosatronusa.com/blog/?p=1191.
- Schupska, S. 2011. UGA, Georgia nurserymen pinpoint plants' water use. GrowingGeorgia.com. http://growinggeorgia.com/news/2011/02/uga-georgia-nurserymen-pinpoint-plants-water-needs/.
- Hendrick, K. 2010. Blue: the new green. Floral management. http://www.multibriefs.com/briefs/saf/FMAug10UpSupplyChain.pdf.
- Mihalek, P. 2010. When to water. Greenhouse Grower. http://www.greenhousegrower.com/structures-equipment/equipment/when-to-water/.
- Schupska, S. 2007. Georgia looks to reserve water resources. Southeast farm Press. http://southeastfarmpress.com/georgia-looks-preserve-water-resources.
- UGA-CAES news service. 2007. Cutting water use will boost greenhouses' bottom line. Gainesville Times. http://gainesvillelegals.com/news/stories/20070215/localnews/156409.shtml.

Outreach/Extension

Peer-reviewed learning modules

- Bayer, A. and M. van Iersel. 2015. Interpreting sensor data. In: Managing irrigation through distributed networks knowledge center. M. Chappell, P.A. Thomas and J.D. Lea-Cox. (Eds.). Published online at https://myelms.umd.edu/courses/1110356. 10 p.
- van Iersel, M., 2014. All about sensors. In: Managing irrigation through distributed sensors networks knowledge center. M. Chappell, P.A. Thomas and J.D. Lea-Cox. (Eds.). Published online at https://myelms.umd.edu/courses/1110349. 17 p.
- Bayer, A. and M. van Iersel. 2014. What is a weather station and should I have an on-site weather station? In: Managing irrigation through distributed networks knowledge center. M. Chappell, P.A. Thomas and J.D. Lea-Cox. (Eds.). Published online at https://myelms.umd.edu/courses/1110351. 17 p.

Other

- Bayer, A., M. van Iersel, and M. Chappell. 2017. What is a Weather Station and Can It Benefit Ornamental Growers? <u>UGA Cooperative Extension Bulletin 1475</u>. 6 pp.
- van Iersel, M.W. 2010. Organic blueberry production in high tunnels. Part of farm tour associated with 2010 Georgia Organics Conference. (40 people, 2/19/2010) (http://www.cropsoil.uga.edu/documents/final-farmtour-pagebypage.pdf)
- van Iersel, M.W. 2010. Automation of greenhouse irrigation with soil moisture sensors. Cobb County Master Gardeners (20 people, 2/26/2010)

van Iersel, M.W. Floriculture production and physiology research at the University of Georgia. Presented to the Board of Directors of the American Floral Endowment. (25 people, 1/13/2010)

Consulting

Various large companies, including forestry and biotech.

International/National service:

Media communications committee, American Society for Horticultural Science, 2017-current. (member).

Publications task force, American Society for Horticultural Science, 2017-current. (member).

Program committee, Fifth International Meeting on Controlled Environments, Brisbane, Australia, 2016.

Organizer and moderator of a colloquium on 'Vertical farming: challenges and opportunities' 2015 Annual meeting of the American Society for Horticultural Science, New Orleans, LA.

Chair, Chair-elect, Controlled environment working group, American Society for Horticultural Science. 2013-2015.

Organizing committee, <u>Fourth International Meeting on Controlled Environments</u>, Cambridge, UK, 2012.

Organizing committee, NSF workshop on Vertical Farming, College Park, MD, 2012. www.challengesinverticalfarming.org.

Reviewer of HORT-CRISP proposals, 2010.

Reviewer of NASA proposals, 2009, 2010.

Secretary, Vice-chair, Chair, Past Chair, USDA project NCERA-101 'Committee on Controlled Environment Technology and Use' (2009 - 2013).

Steering committee member, USDA project NCDC-216 'Water Management and Quality for Ornamental Crop Production and Health' 2009-2010.

Continuing education committee, American Society for Horticultural Science, 2007-2011. (member).

National issues task force, American Society for Horticultural Science, 2007-current. (member)

Vice-president, Research division of the American Society for Horticultural Science, 2007-2009.

Vice-president elect, Research division of the American Society for Horticultural Science, 2006-2007.

Membership committee, American Society for Horticultural Science, 2006-2009. (member)

- Georgia representative, NE1017 'Developing and Integrating Components for Commercial Greenhouse Production Systems'. 2006-2012.
- Consulting editor, Journal of the American Society for Horticultural Science, Photosynthesis and source-sink physiology subject category, 2003-current.
- Organizer and moderator of a workshop on 'Respiration: How does it affect the carbon balance of plants?' 2004 Annual meeting of the American Society for Horticultural Science, Austin, TX.
- Organizer and moderator of a workshop on 'Statistics for controlled environment research' 2004 Annual meeting of the American Society for Horticultural Science, Austin, TX.
- Chair, Chair-elect, Crop physiology working group, American Society for Horticultural Science (2002 2006).

Member, editorial board, 2003-2006. Journal of Plant Nutrition.

Associate editor, HortScience (1999 - 2002).

Georgia representative, Regional project NCERA-101 'Committee on Controlled Environment Technology and Use' (1999 - current).

Research grants and gifts:

Dr. van Iersel has received research funding from a variety of sources, including government agencies (NASA, USDA-NIFA, Georgia Dept. of Agriculture, Georgia Research Alliance), grower organizations, and agrochemical industry. Funding for his research is summarized in the following tables. Amounts in brackets indicate amount allocated to Dr. van Iersel's lab.

Competitive research grants

2018 - Adaptive supplemental lighting to reduce energy costs in greenhouses 2017 - Optimizing the cost-effectiveness of lighting in controlled environment agriculture 2017 - Plant-adaptive supplemental lighting control system (grant to company co- 2019 control system (grant to company co- American Floral \$37,530 PI Endowment UGA – CAES – Grants on \$11,601 Co-PI the edge (\$6,601) Sp6,680 Co-PI Business Innovation (\$30,000)
2020 energy costs in greenhouses Endowment 2017- Optimizing the cost-effectiveness of UGA – CAES – Grants on \$11,601 Co-PI the edge (\$6,601) 2018 lighting in controlled environment agriculture 2017 - Plant-adaptive supplemental lighting USDA-NIFA-Small \$596,680 Co-PI
2017- Optimizing the cost-effectiveness of UGA – CAES – Grants on \$11,601 Co-PI the edge (\$6,601) agriculture 2017 - Plant-adaptive supplemental lighting USDA-NIFA-Small \$596,680 Co-PI
2018 lighting in controlled environment the edge (\$6,601) agriculture 2017 - Plant-adaptive supplemental lighting USDA-NIFA-Small \$596,680 Co-PI
agriculture 2017 - Plant-adaptive supplemental lighting USDA-NIFA-Small \$596,680 Co-PI
, ,
2019 control system (grant to company co- Rusiness Innovation (\$30,000)
2015 Control system (grant to company co- business innovation (250,000)
founded by me, \$122,584 to UGA) Research
2017- Development of low-maintenance Georgia Research \$25,000 PI
2018 tensiometer. Phase 1A Alliance
2017- Smart cyber-physical systems for UGA - Presidential \$140,162 Co-PI
2018 controlled-environment agriculture Interdisciplinary Seed (\$35,000)
Grant
2017 A biofeedback system for plant-based Georgia Research \$70,466 PI
control of LED lights. Phase 2B. Alliance
2017 Effects of postharvest blue light Southern Region Small \$5,000 Co-PI
treatment on ripening, fruit quality Fruit Consortium (\$500)
and disease incidence in blueberries
2017 Measurement and control equipment Campbell Scientific, \$22,400 PI
for academic purposes Inc. (in kind)
2016- Cost-effective LED lighting American Floral \$40,000 PI
2018 Endowment
2016- A biofeedback system for plant-based Georgia Research \$60,466 PI
2017 control of LED lights. Phase 2A. Alliance
2015 Development of learning modules for Ohio State University \$1,200 PI
controlled environment production
engineering/technology courses
2015 Controlling plants flowering with LED Georgia Centers of \$5,000 PI
grow lights Innovation
2015 Controlling plants flowering with LED PhytoSynthetix, LLC \$5,000 PI
grow lights (in kind)
2015 Increasing the efficiency of LED lighting Fred C. Gloeckner \$10,000 PI
through biofeedback and real-time Foundation, Inc.

	control			
2015- 2016	A biofeedback system for LED lighting systems (Phase 1)	USDA-NIFA-SBIR	\$95,278 (\$51,778)	Co-PI
2015	A biofeedback system for plant-based control of LED lights. Phase 1B.	Georgia Research Alliance	\$35,000	PI
2015	Using precision irrigation technology to increase the economic competitiveness and environmental sustainability of Georgia specialty crop producers	Georgia Department of Agriculture – Specialty Crop Block Grant	\$24,261	Co-PI
2014	A bio-feedback system for plant-based control of LED lights. Phase 1A.	Georgia Research Alliance	\$30,000	PI
2014	Using precision irrigation technology to increase the economic competitiveness and environmental sustainability of Georgia specialty crop producers	Georgia Department of Agriculture – Specialty Crop Block Grant	\$47,000	Co-PI
2012	Reducing fertilizer applications and runoff with soil moisture sensor-controlled irrigation	Center for Applied Nursery Research	\$2,430	PI
2012	A stand-alone system to measure plant water use and irrigation volume in nurseries	Center for Applied Nursery Research	\$2,500	PI
2011	Quantifying water requirements of hydrangea and gardenia	Center for Applied Nursery Research	\$2,260	PI
2010- 2011	Irrigation automation in greenhouses using substrate moisture sensors	American Floral Endowment	\$24,000 (\$12,000)	Co-PI
2010	Determining the water requirements of hydrangea: effects of plant age and environmental conditions	Center for Applied Nursery Research	\$2,500	PI
2009- 2014	Precision irrigation and nutrient management for nursery, greenhouse and green roof systems: Wireless sensor networks for feedback and feedforward control	USDA-CSREES-SCRI	\$5,161,495 (\$520,000)	Co-PI
2009- 2010	Quantification of carbon assimilation in interiorscape plants	National Foliage Foundation	\$25,000 (12,500)	Co-PI
2008	Modeling daily water use of greenhouse crops	Fred C. Gloeckner Foundation, Inc.	\$10,000 (\$5,000)	Co-PI
2008	Prolonging the shelf life of ornamental plants during retail with ABA applications	Center for Applied Nursery Research	\$2,500	PI

2008	Using irrigation controllers to reduce irrigation and leachate volume of containerized plant	Center for Applied Nursery Research	\$2,400 (\$1,200)	PI
2008	Investigating the efficiency of an anti-evaporation fabric to control evaporation from surface water supplies	Center for Applied Nursery Research	\$1,100 (\$400)	Co-PI
2006	Irrigation Automation in Greenhouses: Better Crops with Less Water	Fred C. Gloeckner Foundation, Inc.	\$6,400 (\$3,200)	PI
2006- 2009	Certificate program in organic agriculture at the University of Georgia	USDA-CSREES Higher education challenge grant	\$148,778 (\$90,000)	Prin./ Coop.
2006- 2009	Out-of-season small fruit production for improved profitability of organic farming	USDA-CSREES Integrated organic program	\$313,517	Prin.
2005	Irrigation Automation in Greenhouses: Better Crops with Less Water	Fred C. Gloeckner Foundation, Inc.	\$5,500	Prin.
2005	Controlling irrigation of hydrangea based on plant water use	Center for Applied Nursery Research	\$2,000	Prin.
2004	The development of new Abelia cultivars through interspecific hybridization	Georgia Seed Development Commission	\$35,000 (1,000)	Coop.
2004	Determining water requirements of nursery crops	Center for Applied Nursery Research	\$2,000	Prin.
2003	Minimizing runoff and increasing water-use efficiency of nursery crops with pulse irrigation	Center for Applied Nursery Research	\$1,700	Prin.
2003	The development of new Abelia cultivars through interspecific hybridization	Georgia Seed Development Commission	\$35,000 (2,000)	Coop.
2001- 2003	The use of electrolyzed water for foliar disease control	USDA pest management alternatives	\$122,315	Coop.
2000	Electrolyzed water as a safe alternative to fungicides for control of foliar diseases	Fred C. Gloeckner Foundation, Inc.	\$6,500 (\$1,000)	Coop.

2000	Carbon fixation and allocation during plant development: a time series analysis	UGA Research Foundation	\$5,800	Prin.
1999- 2000	CO ₂ exchange rate as an indicator for the heat tolerance of bedding plants	Fred C. Gloeckner Foundation, Inc.	\$5,100	Prin.
1999- 2000	Screening of <i>Abelia</i> germplasm for heat tolerance	Georgia Seed Development Commission	\$6,900	Prin.
1999	Improving landscape establishment of bare-root perennials with auxin applications.	Horticultural Research Institute	\$4,000	Prin.
1997- 1998	Improving garden performance with auxin applications.	Bedding Plant Foundation, Inc.	\$3,500	Prin.
1997- 1998	Improving growth and nutrient uptake with auxin applications.	Fred C. Gloeckner Foundation, Inc.	\$5,440	Prin.
1995 - 1997	Crop production optimization using CO_2 gas exchange (at Utah State University).	NASA	\$460,000 ¹	Соор.
1995	Fungicide phytotoxicity to bedding plants (at Utah State University).	Foley & Lardner	\$72,000	Co-Prin.

Industry funding

<u>Date</u>	<u>Title</u>	Funded by:	<u>Amount</u>	Prin./ coop.
2015	Biostimulants for protection against abiotic stresses	ICL-Everris	\$5,000	Prin.
2015	Biostimulants for protection against abiotic stresses	ICL-Everris	\$10,000	Prin.
2015	Unrestricted gift	James Greenhouses	\$1,000	Prin.
2013	Improving water use efficiency with ABA	Valent BioSciences	\$10,000	Prin.
2012	Manipulating water use of plants with ABA and ABA analogs	Valent BioSciences	\$10,000	Prin.

_

¹ Dr. van Iersel left Utah State University before the start of this project

2012	Construction of load cell systems	Scotts Company	\$4,000	Prin.
2011	Construction of irrigation control system and load cell system	Valent BioSciences	\$7,700	Prin.
2011	Effects of soil surfactants on soilless substrates	Lamberti USA	\$5,000	Prin.
2011	Improving water use efficiency of ornamental plants with ABA applications	Valent BioSciences	\$20,000	Prin.
2010	Prolonging the shelf life of ornamental plants during retail with ABA applications	Valent BioSciences	\$10,000	Prin.
2010	EC measurements in soilless substrates	Spectrum Technologies	\$2,500	Prin.
2010	Soil moisture and light sensors	Spectrum Technologies	\$900 (in-kind)	Prin.
2010	Soil moisture and EC sensors	Decagon Devices	\$5,000 (in kind)	Prin.
2009	Prolonging the shelf life of ornamental plants during retail with ABA applications	Valent BioSciences	\$10,000	Prin.
2009	Soil moisture sensors	Decagon Devices	\$10,000 (in kind)	Prin.
2008	Irrigation controllers	Acclima	\$4,000 (in kind)	Prin.
2008	CO ₂ and volatiles removal from the air by annual bedding plants	Sakata	\$15,000 (\$15,000)	Co-PI
2008	Prolonging the shelf life of ornamental plants during retail with ABA applications	Valent BioSciences	\$7,500	Prin.
2006	Irrigation controller	Dynamax	\$200 (in kind)	Prin.
2006	Soil moisture probes	Decagon	\$450 (in kind)	Prin.
2005	Growing media	Fafard, Inc.	\$870 (In kind)	Prin.
2004	Unrestricted gift	Georgia Flower Growers Association	\$100	Prin.
2004	Greenhouse environment datalogger	Spectrum Technologies	\$587 (in-kind)	Prin.

2004	Reducing leaching from hanging baskets with absorbent non-woven fabric	ATEX-USA	\$2,000	Prin.
2004	Water use and needs of landscape trees in a nursery setting	Southeastern Growers	\$5,575	Prin.
2003	Soil EC meter	Spectrum Technologies	\$300 (In kind)	Prin.
2003	Growing media	Fafard, Inc.	\$1000 (In kind)	Prin.
2003	Fertilizer injector	H.E. Anderson	\$540 (In kind)	Prin.
2001	Comparison of different micronutrient mixes	Whitmire-Microgen	\$5,000	Prin.
2001	Fertilizer guidelines for Begonia semperflorens	Sunbelt Greenhouses	\$400 (In kind)	Prin.
2001	Phytotoxicity of EO water on bedding plants	Speedling Inc.	\$600 (In kind)	Prin.
2001	Growing media	Fafard, Inc.	\$830 (In kind)	Prin.
2000	Comparison of different fertilizers	The Scotts Co.	\$300 (In kind)	Prin.
2000	Comparing a soil EC probe with the PourThru method	Spectrum Technologies, Inc.	\$400 (in kind)	Prin.
1999	Imidacloprid applications in ebb- and-flow systems	Olympic Horticultural Products	\$5,000	Prin.
1998	Whitefly control on poinsettias in ebb-and-flow systems	Olympic Horticultural Products	\$5,000	Prin.
1996	Comparing growing media for use in subirrigation systems	The Scotts Company	\$800 (in kind)	Prin.

Special project funding

<u>Date</u>	<u>Title</u>	<u>Funded by:</u>	<u>Amount</u>	Prin./ coop.
2014	Faculty summer research grant	UGA provost's office	\$5,000	Prin.
2013	Faculty summer research grant	UGA provost's office	\$5,000	Prin.
2012	Faculty summer research grant	UGA provost's office	\$5,000	Prin.

2001	Fertilizer effects on growth and quality of variegated ivy	Assistant Dean, Griffin Campus	\$2,000	Prin.
2001	Fertilizer guidelines for greenhouse production of ornamental pepper	UGA Center for Urban Agriculture	\$2,500	Prin.
2000	The use of electrolyzed water in floriculture	UGA Center for Urban Agriculture	\$5,000 (\$2,000)	Co-Prin.
2000	Travel support for visiting scientist	UGA-CAES International Agriculture	\$780	Prin.
1999- 2000	Support for visiting scientist from South Korea	UGA-CAES International Agriculture	\$1,000	Prin.
1999	Insect control in subirrigation systems	UGA Center for Urban Agriculture	\$10,000	Prin.
1999	Design and installation of a whole plant gas exchange system	Assistant Dean, CAES Griffin Campus	\$36,000	Prin.
1998	Coastal cultivars	USDA/CSREES	\$233,693 (\$4,000)	Coop.
1997	Coastal cultivars	USDA/CSREES	\$186,921 (\$2,500)	Coop.
1995	Installation of ebb-and-flow research facility	Assistant Dean, CAES Griffin Campus	\$3,600	Prin.